CENTRALRETAIL

CORPORATE IN FOCUS

FOOD IN FOCUS **FASHION** IN FOCUS

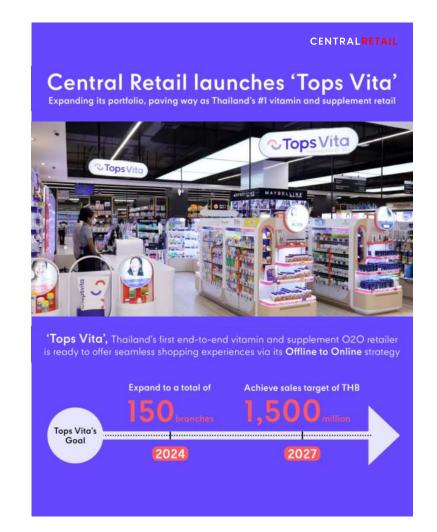
HARDLINE IN FOCUS

PROPERTY IN FOCUS

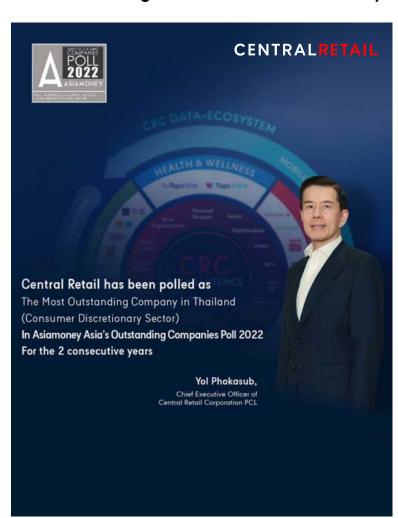
SUSTAINABILITY IN FOCUS



Central Retail marks its leadership position as Thailand's first "Green & Sustainable Retail" and model organisation for sustainability



Central Retail launches Tops Vita, Thailand's first O2O vitamins retail, with plans to expand to a total of 150 branches



Central Retail has been polled as The Most Outstanding Company in Thailand In Asiamoney Asia's **Outstanding Companies Poll 2022**



Central Retail submits MEB IPO filing to drive business expansion and sustainable growth







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OCT 2022

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Central Retail, first in Southeast Asia, transforms retail industry with the debut of Tops CLUB









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Central Department Store celebrates the 75th Anniversary investing THB 15 Bn with the "ALL AT CENTRAL" campaign



Central Patong is now ready to welcome back local and international visitors and boost tourism in the area



Central, Robinson and Central App form synergy to drive double-digit sale with "9.9 Sale Fest" campaign



Robinson brings back their signature campaign of the year "ROBINSON SALESATION" with up to 90% discount stickers & more



Supersports Running Connect X Adidas Supernova2



Aesop launches "Eidesis Eau de Parfum", new fragrance inspired by woods, warmth, and wonder



Ralph Lauren introduces Polo ID collection inspired by the sense of adventure, romance, and optimism







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Thai Watsadu introduces the 63rd branch in Nan province to cater to growing demands for construction materials in the Upper Northern region



Don't miss out! Get ready for Home and Electrical Fair "BnB home EXPO 2022" with big discount up to 80%!



Power Buy organizes the best promotion of the year "Lucky 9" with big giveaway up to 6.9 million points and great discounts



Power Buy opens "go! Power Chandee" in Nakhon Si Thammarat for shoppers to own affordable, high-quality electrical appliances



OfficeMate offers up to 70% discount on famous brand furniture at OfficeMate Working Furniture Fair, Central Rama 2



OfficeMate Plus+ awarded "3rd Prize Winner" for Best Retail Store & Shopping Mall Influencer Campaign from Thailand Influencer Awards 2022



B2S CLUB Exclusive Book Talk "The Eclipse" @ B2S Think Space Bangna



B2S X Gypzy launches the first book "Unstoppable Us" in Thailand







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Robinson Lifestyle Chachoengsao undergoes a major renovation worth THB 400 million bringing top brands to cater to the growing economy of the Eastern region









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Robinson Lifestyle and Robinson Ban Chang together launch the project "Restoring Spotted Babylon Snails" in the Coastal Area of Rayong province with community engagement



Tops continues its mission of creating sustainability and aims to reduce food waste to zero



Supersports would like to thank everyone who took part in donating money or shoes to support our "LET'S DONATE. GIVE YOUR SHOES A NEW LIFE!" campaign



FitFlop launches campaign "FitFlop Pink October" to fight against breast cancer for all woman in Thailand



Thai Watsadu continues their CSR mission to help flood victims in Nan province and support businesses with sustainable values





