

<b>CORPORATE</b> IN FOCUS	<b>FOOD</b> IN FOCUS	<b>FASHION</b> IN FOCUS	<b>HARDLINE</b> IN FOCUS	<b>PROPERTY</b> IN FOCUS	<b>SUSTAINABILITY</b> IN FOCUS
------------------------------	-------------------------	----------------------------	-----------------------------	-----------------------------	-----------------------------------

**CENTRAL RETAIL**  
**GIFT TO Gifted**

Because nurturing children's potential is passing on sustainable happiness

Invites you to empower children's potential nationwide by contributing to the Equitable Education Fund (EEF)  
EEF was established under Thailand's Equitable Education Act 2018

Man U 11 yrs old Art prodigy  
Vivi 10 yrs old Young barista from the hilltop  
Mikey 14 yrs old Inventor of mobility aid for elderly  
Link 13 yrs old Violin virtuoso

QR Code: [www.centralretail.com/eeffund](#)

Central Retail leads the way in equality marketing with its "Gift To Gifted" campaign

Central Retail won 5 Asian Excellence Awards, being the first and only retailer in Asia to receive 5 major awards for two consecutive years, proving its corporate management excellence in all aspects

**ASIA'S BEST CEO**  
Yai Phokasub  
Chief Executive Officer

**ASIA'S BEST CFO**  
Ty Chirathivat  
Chief Financial Officer

**BEST INVESTOR RELATIONS COMPANY** | **ASIA'S BEST CSR** | **BEST CORPORATE COMMUNICATIONS**

Central Retail, the first and only Asia retailer, to receive 5 major Asian Excellence Awards 2022 for 2 consecutive years

**Central Retail Corporation PLC** received the ASEAN Asset Class PLCs Award from the 2021 ASEAN CG Scorecard Project

**ASEAN CORPORATE GOVERNANCE**

Central Retail received the ASEAN Asset Class PLCs Award from the 2021 ASEAN Corporate Governance Scorecard (ACGS) Project

**Central Retail Corporation PLC** received 'Best in Sector: Consumer Discretionary' from IR Magazine's South East Asia Awards 2022 for 2 consecutive years

**IR** Award winner South East Asia 2022  
magazine

Central Retail won "Best in Sector: Consumer Discretionary" award for 2 consecutive years from IR Magazine's Southeast Asia Awards 2022

**CENTRAL RETAIL SELECTED INTO DOW JONES SUSTAINABILITY INDICES : DJSI 2022**

IN 2022 RANKED IN THE **TOP 3** OF DJSI IN THE RETAIL SECTOR OUT OF 476 COMPANIES AROUND THE WORLD

SELECTED TO BE A MEMBER OF THE DJSI 'EMERGING MARKETS'

SCORES INCREASING **TWO CONSECUTIVE YEARS**

EMPHASIZING THE COMPANY'S VISION TO BE THE GREEN & SUSTAINABLE RETAIL

Member of Dow Jones Sustainability Indices  
Powered by the S&P DJSI CSA

Central Retail selected into Dow Jones Sustainability Indices : DJSI 2022

**สรุปการเติบโตของอาณาจักรเซ็นทรัล รีเทล**  
ผ่านตัวเลขในรอบปี และจำนวนสาขาจอร์จทาวน์ในเครือ

Central Retail Central in Life  
มีสาขาที่เซ็นทรัล รีเทลมีสาขาทั้งหมด 3,600 สาขา

Encapsulating Central Retail's annual growth and business expansion

**องค์กรที่สนับสนุนทางด้านคนพิการ**

Central Retail received excellence award for supporting people with disabilities

CORPORATE  
IN FOCUS

FOOD  
IN FOCUS

FASHION  
IN FOCUS

HARDLINE  
IN FOCUS

PROPERTY  
IN FOCUS

SUSTAINABILITY  
IN FOCUS



Tops leads food retail by launching 5 stores in December 2022, highlighting Nak Niwat Ladprao standalone store with the concept of Urban Space



Tops spearheads Room Concept to capture shoppers' attention and offer the best experience following the concept of "Every Day Discovery"



Tops CLUB invites you to explore over 1,000 festive items exclusively imported to welcome the festive season



Tops won a major international award, Asia's Best Brand of the Year Awards 2022, highlighting its position as the #1 food retailer in a Thailand

CORPORATE  
IN FOCUS

FOOD  
IN FOCUS

FASHION  
IN FOCUS

HARDLINE  
IN FOCUS

PROPERTY  
IN FOCUS

SUSTAINABILITY  
IN FOCUS



Central Department Store joined forces with “AIS 5G” to launch “AR Shopping Experience,” Thailand’s First AR Personal Shopper



Central Department Store teamed up with Instagram, bringing the digital presence to the physical world with the first-ever “Instagrammable Store”



Central Department Store takes VVIP customers on an exclusive trip to Bodh Gaya, India in celebration of the store’s 75<sup>th</sup> Anniversary



Robinson Department Store to share gift shopping tips in “ROBINSON MAGICAL CELEBRATION 2023”



Robinson Department Store brings back campaign of the year “ROBINSON BLACK FRIDAY” to boost year-end spending



“Running Camp” J MART GROUP PRESENTS JM RUNNING CLUB X AILC RUNNING CLUB X SUPERSPORTS

CORPORATE  
IN FOCUS

FOOD  
IN FOCUS

FASHION  
IN FOCUS

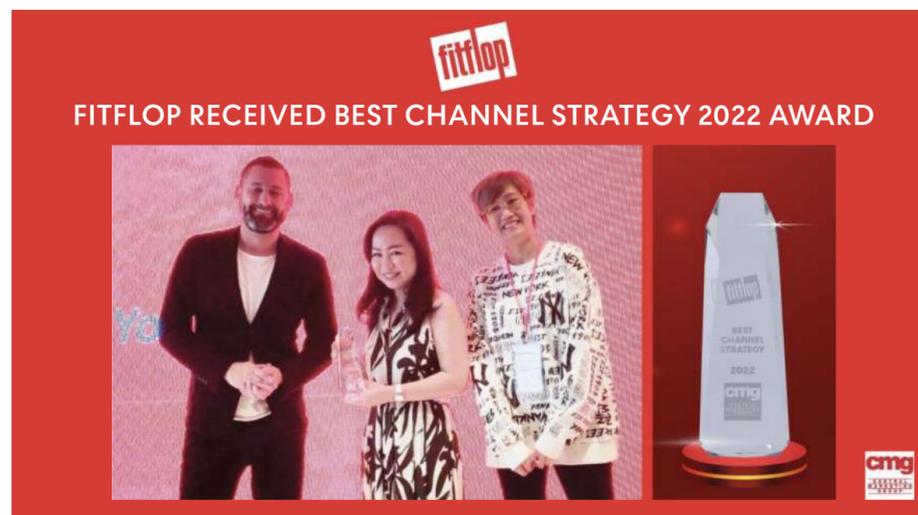
HARDLINE  
IN FOCUS

PROPERTY  
IN FOCUS

SUSTAINABILITY  
IN FOCUS



Clarins now rules as No.1 Best-sellers of 2022 Skin Care and Body Care in Thai market



Fitflop received Best Channel Strategy 2022 Award at Fitflop Global Brand Seminar



CASIO G-SHOCK paid homage to Thailand with its collaboration piece with Prepuce Skateboards, designing The Thai Guardian Giants



Rinascente celebrates the joyous Christmas and New Year moments through dazzling light decoration across nation-wide department stores



Rinascente together with 4 top luxury fashion brands, transformed 4 Rinascente stores in celebration of Christmas and the New Year



Rinascente unveiled the 1st floor of Rinascente Rome Piazza Fiume, dedicated to the men's collection, after the renovation of the entire store

CORPORATE IN FOCUS	FOOD IN FOCUS	FASHION IN FOCUS	<b>HARDLINE IN FOCUS</b>	PROPERTY IN FOCUS	SUSTAINABILITY IN FOCUS
-----------------------	------------------	---------------------	------------------------------	----------------------	----------------------------



Central Group and Thai Watsadu delivered the New Year joy, transforming Bangkok Art & Culture Centre with Christmas trees directly from Canada



Power Buy gives Chonburi, Pattaya, Chanthaburi, and Lopburi branches a new look in Q4 to attract local customers

**OfficeMate Plus+**  
“ออฟฟิศเมท พลัส” เปิด 3 สาขาใหม่ส่งท้ายปี  
ที่จังหวัดเพชรบูรณ์ อุตรดิตถ์ และนครปฐม  
ชูจุดเด่น “มีครบ จบไว” ตอบโจทย์ทุกธุรกิจท้องถิ่น

สนใจลงทุนแฟรนไชส์ออฟฟิศเมท พลัส ☎ 099-128-5000 @OFM\_Plus

OfficeMate Plus opens 3 new branches in Phetchabun, Uttaradit and Nakhon Pathom provinces to meet all local business needs

**OfficeMate**  
มอบความสุข  
มอบกำไร  
เตรียมรับปีใหม่

Happy for Business

สัมผัส “กระเช้าปีใหม่” ด้วยส่วนลดเพิ่มสูงสุด 10%

Contact Center ☎ 1281 ทุกวัน 8:00-22:00 น. @OfficeMateQ

มีสินค้าส่งฟรี

1 ธ.ค. 65 - 31 ธ.ค. 65 \*ยกเว้นสินค้าบางรายการ

OfficeMate brings happiness to SMEs, greeting the new year with exclusive deals up to 80% off throughout December 2022



B2S organised a big board game event to reinforce its position as the Center of Passion Community, Center of Happiness



B2S CLUB Exclusive Book Talk - “I Will Knock You” @ B2S Think Space Rama9

CORPORATE  
IN FOCUS

FOOD  
IN FOCUS

FASHION  
IN FOCUS

HARDLINE  
IN FOCUS

PROPERTY  
IN FOCUS

SUSTAINABILITY  
IN FOCUS



Robinson Lifestyle teamed up with 2 celebs to unveil “THE BEST DESTINATION OF EAT-SHOP-PLAY” in “ROBINSON LIFESTYLE MAGICAL CELEBRATION 2023”



Central Retail Vietnam celebrated the first anniversary of GO! Ba Ria



Centrail Retail Vietnam attended the Bac Lieu Investment Promotion Conference 2022 and received the Investment Registration Certificate for GO! Mall in Bac Lieu

<b>CORPORATE</b> IN FOCUS	<b>FOOD</b> IN FOCUS	<b>FASHION</b> IN FOCUS	<b>HARDLINE</b> IN FOCUS	<b>PROPERTY</b> IN FOCUS	<b>SUSTAINABILITY</b> IN FOCUS
------------------------------	-------------------------	----------------------------	-----------------------------	-----------------------------	-----------------------------------



Tops CLUB spreads joy in the festive season by offering toys with value over 100,000 Baht to children in the Khlong Toei community



Central and Robinson join forces with partners and shoppers in donations for elderly mums in the River of Peace Foundation



Central and Robinson Department Store share the love with their donations worth 3.5M Baht to Pankan Shop by Yuvabadhana Foundation



Supersports take the runners to join event "AssetWise BEAUTY RUN 2022" the charity event for the National Cancer Institute



Thai Watsadu visited 2 schools to educate children about waste segregation as part of the campaign "Thai Watsadu, how to dispose to the right bin"

CORPORATE IN FOCUS	FOOD IN FOCUS	FASHION IN FOCUS	HARDLINE IN FOCUS	PROPERTY IN FOCUS	<b>SUSTAINABILITY IN FOCUS</b>
-----------------------	------------------	---------------------	----------------------	----------------------	------------------------------------

**7 ธ.ค.65 - 8 ม.ค.66**  
**ส่งต่อความสุขให้น้องที่เป่าเวอร์บาย**  
**รับส่วนลด\***  
**ตามน้ำหนักสินค้า**

นำเครื่องใช้ไฟฟ้าเก่ามาบริจาค เพื่อเด็ก และโรงเรียนในชนบท

เลื่อนไปเป็นไปตามที่บริษัทฯ กำหนด / บริษัทฯ ขอสงวนสิทธิ์ที่จะเปลี่ยนแปลงเงื่อนไข โดยไม่ต้องแจ้งให้ทราบล่วงหน้า

Power Buy organised the campaign “Giving Happiness to Children at Power Buy” to give educational opportunities to Thai youth as a New Year’s gift



OfficeMate took collective effort to refurbish school building after the flood recedes, donating school supplies to Ban Don School, Nakhon Ratchasima Province



B2S CLUB Shool Road Show: Spreading happiness with various reading, writing, learning and entertainment activities throughout December



Robinson Lifestyle and Robinson Department Store reinforce their presence as community hub with “STUDENT FUN FAIR” activity



Central Retail Vietnam received The CSR 2022 Certificate of Recognition from the Saigon Times