# CENTRALRETAIL TIMES

JAN ROUNDUP 2023

| CORPORATE | FOOD          | FASHION  | HARDLINE | PROPERTY                | SUSTAINABILITY |
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Central Retail received excellence award for HR Innovation Award 2022

Central Retail welcomes booming "Shop Dee Mee Kuen" season with On-Top discount promotions across CRC brands





#### THE YEAR OF WATER RABBIT 2023



Central Retail welcomes Chinese New Year with "8 Blessings for the Year of Water Rabbit" festive E-Card greetings Central Retail Vietnam delightfully celebrated Tet with festive decorations at every store to welcome the joyful atmosphere

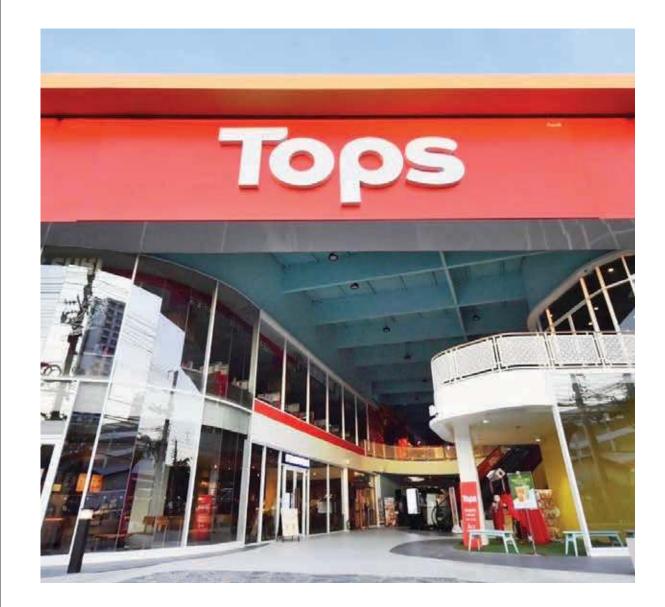
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Tops celebrates Chinese New Year with auspicious offering sets to summon good luck for the Year of the Rabbit





Starting the year with a grand opening! Tops introduces new Sathupradit standalone supermarket at Rama 3 Tops invites you to be the first to discover new shopping experiences at "Taste of Japan 2023"

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Central unveils the fresh new look of "Central Ramindra" a new shopping arena, with boxing stadium decorative elements

Central launched "The Great Chinese new year 2023" in collaboration with acclaimed artist "JCCHR" to create "Lucky Rabbit" design





Central and Robinson invite you to participate in the campaign "Central / Robinson Kids Day" Robinson and Robinson Lifestyle welcome the Year of the Rabbit with "ROBINSON LIFESTYLE & ROBINSON CHINESE NEW YEAR 2023"





Supersports welcomes 2023 with the opening of brand-new Supersports Store at Central Ramindra

Dyson unveils special-edition "Topaz Orange" colourway in celebration of Lunar New Year and Valentine's Day



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Thai Watsadu reinforces its leadership in green hardline business with Solar Rooftop installation across 23 Thai Watsadu & BnB home stores in 2023



Thai Watsadu's Wang Noi Distribution Center received the ISO 45001 safety standard, highlighting its leadership position as a building materials retailer



Power Buy opened three "go!Power" branches in Nakhon Si Thammarat for the locals to buy affordable, high-quality electrical appliances with installment plans



Power Buy organises "Get Triple Lucky" promotional campaign: top spenders will be joining the Good Luck Trip with Moh Chang-Tosaporn





OfficeMate helps businesses reduce costs with "Save Pack" campaign



OfficeMate elevates shopping experience in 2023 with new free catalog download and new web-app launch



B2S "Happy Kids Happy day 2023" includes workshops and prize giveaway activities



Grand Opening! New B2S store at Central Ramindra as the Center of Passionate Community & Center of Happiness

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Central and Robinson share the love with children in the southern border with the 13<sup>th</sup> "Million Gifts, Million Smiles" campaign

Supersports supports a better and healthier lifestyle with "TAB RUN FOR THE BLIND 2023"





Let's change this big world with our small action! The Body Shop believes in new generation's impact to change the world for the better



Central Group and Power Buy donated 200 bicycles to students at two border patrol police schools in the North Thai Watsadu and BnB home begin a new "Fresh Chistman Pine" mission to pass on the fragrance and endless happiness



B2S donated B2S CLUB E-library to students volunteer camp project at Ban Hin Kong School, Chaiyaphum, Thammasat University

