# CENTRALRETAIL TIMES

FEB Roundup 2023



Central Retail top performs in 2022, sweeping THB 236,245 million revenue (21% growth) with THB 7,605 million net profit (2,648% growth), announcing dividend of 0.48 Baht per share



Central Retail invests THB 28,000 million on "The Next Sustainable Growth", expecting 15% revenue growth or THB 270,000 million, further accelerating the nation's retail sector



Central Retail Digital's Innovation Team recently visited the AWS office in Thailand to meet with Hyundai and Lotte Groups Central Retail together with Mastercard present customers with year-round discounts, "FRIDAY – Pay with Mastercard"



Central Retail Vietnam received its third Certificate of Merit from the People's Committee of Ho Chi Minh City for its contribution towards a quality Tet



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Tops invites you to explore new special items to add romance this Valentine's Day



Tops CLUB introduces "Live Seafood Tank", a parade of supersize seafood from around the world in a 15m-long tank, the largest in Thailand



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Central celebrates the month of love with "Central Love Unmasked", offering special promotions in February at every Central store

Robinson pushes for 3 curated family shopper campaigns with discount, gifts with purchases and year-end promotions





#### The Supersports 10-Mile Run 2023 Thailand Presented by Adidas is back!

Casio announces ITZY as G-SHOCK brand ambassador, presenting a new partnership with the five-member South Korean girl group



CMG plans to invest over THB 3,000 million to increase sales by 20% in 2023, solidifying its leadership in Thai retail industry

"THREE Balancing Cleansing Oil N" feel the better holistic cleansing care



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CORPORATE IN FOCUS FOOD

FASHION IN FOCUS HARDLINE IN FOCUS HEALTH & WELLNESSSUSTAINABILITYIN FOCUSIN FOCUS



Thai Watsadu arrives at the North East: the 67<sup>th</sup> branch at Korat Hua Thale to hit home supply market in Korat and nearby locations



BnB home EXPO 2023 kicks off: meet the parade of Housing and Home decoration items with discounts up to 80%





Thai Watsadu welcomes 2023 with its 66<sup>th</sup> branch, "Thai Watsadu x BnB home Rangsit Klong 4" in Pathum Thani

"Thai Watsadu" team sponsored by Thai Watsadu celebrates its win at Thailand Super Series 2022 race

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Power Buy organises an exclusive trip to Wat leng Noei Yi with "Master Chang", providing guidance on how to pay homage to the Buddha Image



Power Buy launches "Power Buy x Ant-Man and the WASP" campaign to boost "Shop Dee Mee Kuen 2023"







OfficeMate organised "Super Deal in Love" campaign for business people

Now Open! Pokémon PLAYLAB FIRST EVER IN THAILAND at B2S Central World, 4<sup>th</sup> floor



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Celebrate the opening of PET 'N ME Robinson Lifestyle Ratchapreuk, PET 'N ME Super pet event joined by the crowd of Joong-Dunk fans



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Tops donates food products and children's products to support those affected by the earthquake in Turkey

Central continues to drive social sustainability with a THB 4 million donation to 4 foundations in celebration of the store's 75<sup>th</sup> anniversary



Central and Robinson together with Central Group donate to support the Royal Projects under the Chaipattana Foundation

B2S Club x Ganbatte School Roadshow host English tutoring activity before final exam

