CENTRALRETAIL TIMES

APR ROUNDUP **2023**

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FASHIONIN FOCUS

HARDLINE IN FOCUS

HEALTH & WELLNESSIN FOCUS

SUSTAINABILITY
IN FOCUS



Central Retail held the 2023 Annual General Meeting of Shareholders led by Dr. Prasarn Trairatvorakul, Chairman of the Board of Directors (third from left), Mr. Roongrote Rangsiyopash, Lead Independent Director (left), Mrs. Pratana Mongkolkul, Chairman of the Audit Committee (second from left), Mr. Yol Phokasub, Chief Executive Officer (second from right) and Mr. Ty Chirathivat, Chief Financial Officer (right) at Centara Grand at Central World, Bangkok on April 28, 2023



Central Retail Vietnam launched the "Food Festival - Vietnamese Cuisine" at GO! Hypermarket and Big C nationwide to celebrate Reunification Day and Labour Day in Vietnam



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Tops joined hands with the Department of Intellectual Property to elevate GI products to premium market at Summer GI Fruit Festival



Tops offers summer treat with "Stamp Collection with KAKAO FRIENDS", introducing fun way to shop alongside redeemable cute special items



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Central won 2 major awards, earning its title as #1 "Most Admired Brand" among Thai consumers and "Market Leader Brand Award"



Central collabs with French artist 'Guillaume Sardin' to reimagine "The Tale of Sangthong" in store



Central reaffirms its position as Thailand's fashion destination with "Central Edition", presenting the hottest Summer Collections of 2023



Robinson launches its signature campaign "ROBINSON SALESATION" nationwide, offering up to 90% off your favorite items with discount stickers



Robinson organises a grand event: "Robinson The Ultimate Watch Fair 2023"



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Supersports hosts exclusive event for Thai football fans with a chance to meet & greet Dwight Yorke – Manchester United's legendary Striker



Supersports organises Supersports Golf Tournament, offering Golfers the opportunity to complete on Thailand's Best Golf Courses



RALPH LAUREN launched Spring/Summer Collection 2023 "California Dreaming"



Clarins launched "New Double Serum Light Texture Complete Age-Defying Concentrate"



CMG held a grand launch event featuring L:A BRUKET, an organic beauty brand from Sweden



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Thai Watsadu presents "Thai Watsadu X Fairtex 4 Champions Tournament" to local and international fans



Power Buy presents the "Power Buy Expo" event featuring electrical and IT appliances with 50% discount



Power Buy greets the summer with the coolest "Summer Fun Festival" featuring must-not-miss items



OfficeMate invites you to shop the heat away with SUMMER HOT SALE! featuring popular products at hot prices



OfficeMate Plus to launch 6 new branches in early 2023, featuring new franchises nationwide



B2S welcomes all readers to Thailand's Book Fair 2023 under the concept "More Reading More Passion"



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Tops Care supports universal coverage scheme for common illnesses, 16 symptoms at Tops Phatthanakan 30, Chaengwattana and Rama 2



Tops Vita launches "Nature's Truth" - Premium supplement brand from USA, available now at Tops Vita and Tops Care



PET 'N ME x KAZUBERIAN hosted exclusive dog training activity at Robinson Lifestyle Ratchapreuk



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Central Retail Vietnam partnered with P&G Vietnam to launch "Forests For Good", a forest restoration program



Thai Watsadu supports staff's initiatives hometown development, Tha Sala community hospital, for better living quality



Power Buy donates old electrical appliances as educational materials to Phra Dabos School



B2S CLUB sponsored SEE U FEST by BBA Chula at CU Century Park

