## CENTRALRETAIL TIMES

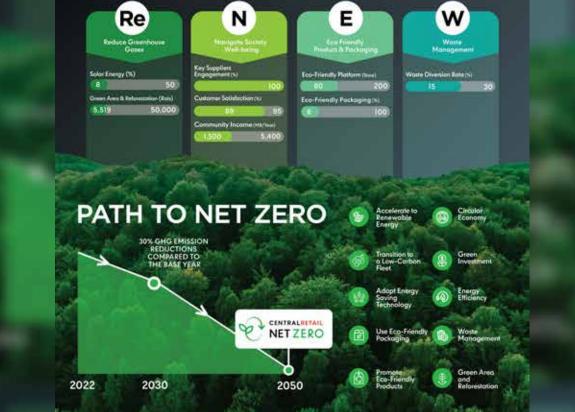
JUNE ROUNDUP 2023



Central Retail and Central Tham invited all to enjoy the produce from Thai farmer communities nationwide at the heart of Bangkok in "Jing Jai Maha Nakorn" event from 21<sup>st</sup>-25<sup>th</sup> June at Central World







Central Retail drives forward as Asia's first model green and sustainable retail

Central Retail Vietnam participated in the Luc Ngan Lychee Sales Promotion Conference to support local specialties and distribute lychee through its retail network



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JUNE Roundup 2023

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| ITALIAN TRADE AGENCY  |                            |                         |                                   |

Tops presents "Grande Italia 2023", an exclusive Italian experience with over 1,000 handpicked products from renowned regions across Italy



Tops invites beauty lovers to join "Tops First to Shine", the biggest beauty fair with special deals from over 50 brands for 7 days



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Central and Robinson launches nation's biggest sale campaign "CENTRAL/ROBINSON GREATEST GRAND SALE" both in-store and online



Central launches "Central All The Beauties Portrait Exhibition" to advocate for a diverse beauty standard that transcends age and gender



Supersports launches "Supersports Laguna Phuket Marathon" to promote Phuket's sports tourism recovery and health Robinson unveils 8 highlight timepieces with "Tutor-Yim" in "Robinson The Ultimate Watch Fair 2023"

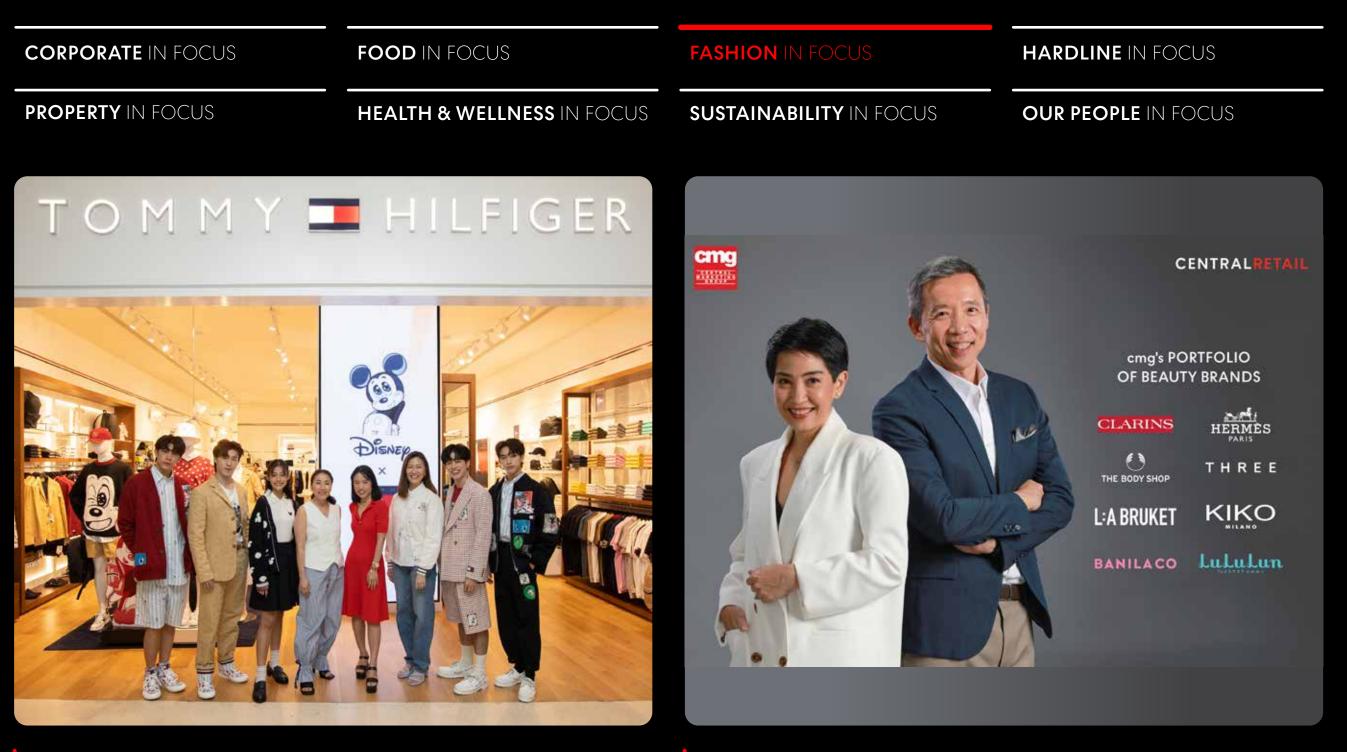


Supersports and Warrix unveil "The Black Out Thailand National Team Kit" available exclusively at Supersports stores!



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"DISNEY X TOMMY" presents a special collection that features Mickey Mouse and friends on Tommy Hilfiger clothing design

CMG on track to achieve over +20% growth in Beauty sales in 2023 through innovation and new brands





CMG presents "Central The Ultimate Watch Fair"

Rinascente launches "Be Florentine" event to celebrate its Florence store's renovation with extensive two-day event featuring gala dinner, live concert, and DJ party

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Thaiwatsadu presents Tips & Trends for eco-friendly building materials and design techniques alongside sustainable home improvement innovations





Thaiwatsadu gives out the "Pickup Trucks and Cars" prize worth over THB 1.5 million to lucky winners in its 13<sup>th</sup> anniversary campaign

Thaiwatsadu expands its business presence with the opening of their 72<sup>nd</sup> branch in Loei province

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"Power Buy Robinson Lifestyle Samut Prakan" reveals its new look as the tech hub for the Eastern locals



OfficeMate celebrates its 28<sup>th</sup> anniversary with up to 70% discount throughout June 2023



B2S is now open at Seacon Square, 3<sup>rd</sup> Floor

Now Open! The First Pokémon PLAYLAB in Thonburi at B2S Central Pinklao, 5<sup>th</sup> Floor



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Robinson Lifestyle together with SPICYDISC, 123 Records and TERO MUSIC launches "ROBINSON LIFESTYLE SCHOOL MUSIC CONTEST 2023" campaign



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Tops Care presents NEMURISTA pillow brand by sleep specialist from Japan, now available for free trial & purchase!



Turmeric extract (anti-hangover) & Coconut oil (boost metabolism)



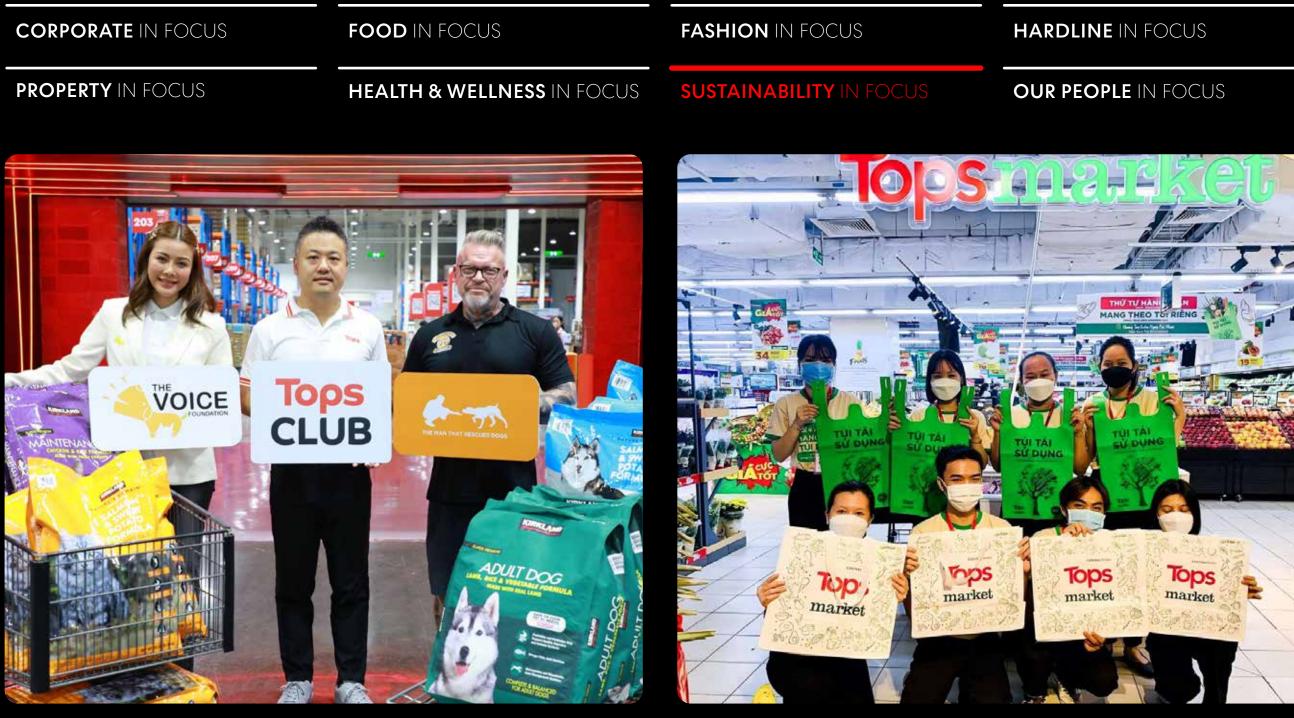
PET 'N ME, together with Kazuberian Dog Training Center, organised a workshop at Robinson Lifestyle Ratchaphruek

The wait is over! PET 'N ME has opened a new branch at Central Rama 2, G Floor, Star Parking zone



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Tops CLUB emphasises its ESG stand with the donation of pet foods to support The Voice Foundation and The Man that Rescues Dogs Foundation



Central Retail Vietnam organised a "Bring Your Own Shopping Bag" campaign at Tops Markets nationwide during Plastic Bag Free Day and World Environment Day



Plook Palung Yak Project: Central promotes artwork by children with hearing disabilities, turning every purchase into financial support for education

Central and Robinson collaborate with Royal Forest Dept for an 100,000 tree planting initiative in "Central/Robinson Love the Earth 2023"

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Robinson joins Central Group in a sustainable community water management initiative at Tak province

Thaiwatsadu donated 40 murals to the Autistic Thai Foundation, supporting autistic children's creative learning aims to create an inclusive society





Power Buy supports the learning experience of students at Nonthaburi school for the Deaf

B2S launches the "B2S Young Reader" campaign for Northern primary school



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Central Retail joins Central Patana and Centara Hotels & Resorts in "Pride Talk" to celebrate diversity through personal insights and experiences of diversity in the workplace

