

ROUNDUP 2023 **ISSUE 14**

AWARDS SPOTLIGHT



Central Retail received a credit rating from TRIS Rating of "AA-"



Tops has been awarded the HR Asia Best Company to Work for in Asia 2023, for its excellence in employee development and creating equal value together



"Power Buy App" won The Retail Asia Award 2023 reinforcing Power Buy's position as the leading retailer of electric appliances and IT products

OPENING & RENOVATION











- CRC leads the new phenomenon for the food industry with the launch of "GO Wholesale", serving all segments of wholesale and retail solutions
- Experience the most complete EAT-SHOP-PLAY experience now at Robinson Lifestyle & Robinson Chalong, Phuket
- Thaiwatsadu expands northward with opening of "Thaiwatsadu x BnB home Chiang Mai San Sai branch"
- Thaiwatsadu announces strategic expansion: 75th branch to open in Nonthaburi-Bang Yai Area
 - Now open! Tops Care Robinson Lifestyle Saraburi, a new pharmacy with qualified pharmacists providing medication and health consulting services
 - Tops Vita opens 69th branch at Esplanade Ratchadaphisek, near MRT, a new healthy spot for urbanites!

CRC AROUND THE GLOBE



Central Retail Vietnam and P&G Vietnam carry forward the "Forests For Good" Initiative with Reforestation Volunteering activity at Dong Nai Nature Reserve



Central Retail Vietnam has partnered with Unilever Vietnam to launch the "Plastic Waste Segregation at Source" initiative

PEOPLE MATTER



CRC League kicks off its search for the ultimate champions who will proudly represent "Central Retail at the grand ICARE Games 2023!"

OFFERS & MORE







- Thailand's Shopping Phenomenon Returns! "Central/Robinson 9.9 Sale" boosts the nation's economy and strengthens omnichannel retail dominance
- Supersports achieves remarkable success in promoting a culture of physical activity in thai society with the "Together We Move" campaign
 - Guess watches, is proud to join "Central International Watch Fair" Tops delights food enthusiasts,

at "The Bavarian Oktoberfest Wonders"

cmg, the distributor of Casio G-Shock, Garmin, and

inviting you to savor, sip, and shop the Bavarian way

- OfficeMate transforming the workplace with Furradec to enhance the well-being of working professionals
- B2S celebrates its grand 23rd anniversary with the KAKAO FRIENDS Special collection
- Robinson Lifestyle celebrates its 13th anniversary, reinforcing our position as the most expansive shopping centre nationwide
- PET 'N ME x Dogkery held a DIY cupcake workshop for dog lovers and YouTube: PetsPloy Official on August 26, 2023.













aid those impacted by the warehouse

explosion in Muno, Narathiwat



Central & Robinson team up with leading small appliance & baby brands to aid elderly mothers in need through the River of Peace Foundation



campaign, encouraging everyone to

donate electronic waste at Power Buy

stores for proper recycling



