

BUSINESS MOMENTUM



Central Retail concludes 9-month operation with a 26% profit surge, aiming to set a “new-high” in Q4 with the launch of “CRC Celebration of Happiness”



Central Retail issues bonds for the first time, exceeding reserve sales target by almost 3 times, reinforcing investor confidence and company strength

CRC AROUND THE GLOBE



1 The ultimate celebration of Christmas like no other: A visit to the 5 Luxurious Central Group Malls in Europe

2 Central Retail Vietnam was honored by the Saigon Times CSR 2023 Program and awarded the Certificate of Recognition for “Enterprise for the Community in 2023”

3 Central Retail Vietnam organised Italian Food Fair across 17 GO! Hypermarkets and Tops markets nationwide

4 Rinascente Roma Piazza Fiume, presents a totally renewed look, giving a new distinctive destination for a unique shopping experience

OPENING & RENOVATION



Nonthaburi governor and Central Group executives together join the installation ceremony of the Royal Garuda Emblem at Central Westville



GO Wholesale expands to Chiang Mai, boosting purchasing power and enhancing the wholesale hub for entrepreneurs



Reebok invites you to experience a new look at Central Ladprao branch



TOMMY HILFIGER, recently unveiled their clothing collection featuring a cool American classic sense with A-list artists



cmg celebrated the opening its beautiful new Flagship store of POLO RALPH LAUREN in Beacon Zone, CentralWorld



Power Buy opens the latest branch at Central Westville offering high-tech products to serve customers in Western Bangkok

OFFERS & MORE



1 Central spreads Christmas Joy from London to Thailand, marking the festive season with “CENTRAL LET’S CELEBRATE 2024”

2 Robinson Department Store, Robinson Lifestyle, and The Walt Disney Thailand organise “ROBINSON & ROBINSON LIFESTYLE WONDER CELEBRATION”

3 Tops Introduces “Tops of Happiness 2024” mega campaign with 100+ hampers for year-end, targets 10% sales growth

4 Thaiwatsadu and BnB home double order for aromatic fresh-cut Christmas tree from Canada, pre-orders surge by over 30%, even bigger trees available!

5 OfficeMate unleash a Parade of Gifts and Electronic Gadgets! Over 1,000 items on promotion to farewell the old year and welcome the new one

6 B2S creates surprises, inviting daily moments of joy with the “B2S GIFTIVAL” campaign, reinforcing the gift destination

7 Robinson Lifestyle Ratchaphruek celebrates 1 year anniversary to bring happiness with big parade from Force-Book and many promotions until year-end

8 New Arrival! Hyland’s Naturals, organic gummies from the USA: Apple Cider Vinegar and Elderberry. Get yours exclusively at Tops Vita

SUSTAINING OUR TOMORROW



Central and Robinson department stores and partner brands support Royal Forest Department with funds and equipment to help communities



Tops marks 1st anniversary of “Tops Tongtin”-platform supporting Thai SMEs, championing concept of “Discovering Opportunities Together”



Tops Care donated cash and medicines to Umphang Hospital - Tak Province

AWARD SPOTLIGHT

Central Retail, a Global Retailer of Distinction in 2023, achieves phenomenal success in 3 Dimensions: “Business-People-Sustainability”

Central Retail, the Sole Corporation from Thailand to win both country and regional awards at the 2023 IDC Future Enterprise Awards

Central Retail receives the Commended Sustainability Excellence award from SET Awards 2023 in the Sustainability Excellence category

MEB secures the Outstanding Innovative Company Awards at the SET Awards 2023