

#### **BUSINESS MOMENTUM**



of Happiness"



Central Retail concludes 9-month operation with a 26% profit surge, Central Retail issues bonds for the first time, exceeding reserve aiming to set a "new-high" in Q4 with the launch of "CRC Celebration" sales target by almost 3 times, reinforcing investor confidence and company strength

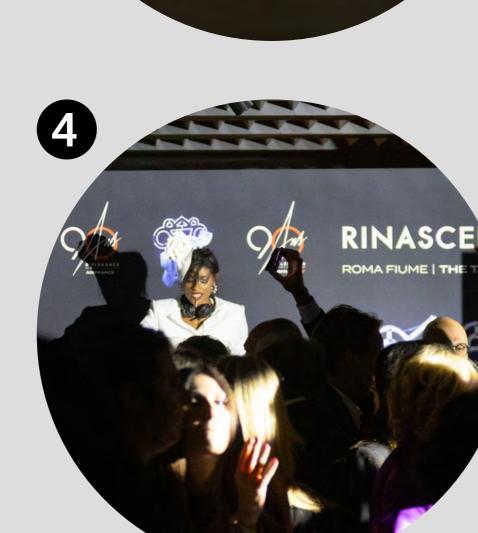
#### **CRC AROUND THE GLOBE**



(3)



The ultimate celebration of Christmas like no other: A visit to the 5 Luxurious Central Group Malls in Europe

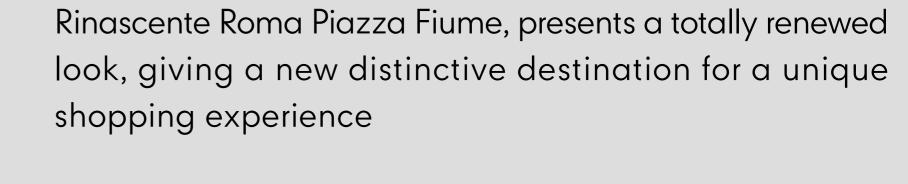


Central Retail Vietnam organised Italian Food Fair across 17 GO! Hypermarkets and Tops markets nationwide

Central Retail Vietnam was honored by the Saigon Times

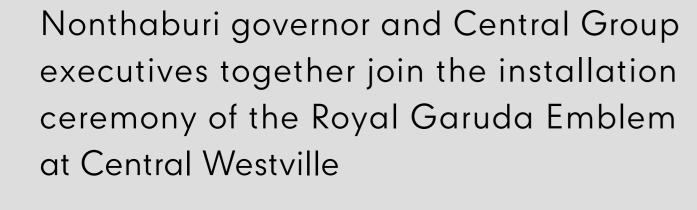
CSR 2023 Program and awarded the Certificate of

Recognition for "Enterprise for the Community in 2023"



### **OPENING & RENOVATION**







GO Wholesale expands to Chiang Mai, boosting purchasing power and enhancing the wholesale hub for entrepreneurs



Reebok invites you to experience a new look at Central Ladprao branch



TOMMY HILFIGER, recently unveiled their clothing collection featuring a cool American classic sense with A-list artists



cmg celebrated the opening its beautiful new Flagship store of POLO RALPH LAUREN in Beacon Zone, CentralWorld



Power Buy opens the latest branch at Central Westville offering high-tech products to serve customers in Western Bangkok

## **OFFERS & MORE**



















- marking the festive season with "CENTRAL LET'S CELEBRATE 2024"
- Robinson Department Store, Robinson Lifestyle, and The Walt Disney Thailand organise "ROBINSON & ROBINSON LIFESTYLE WONDER CELEBRATION"
- with 100+ hampers for year-end, targets 10% sales growth Thaiwatsadu and BnB home double order for aromatic

Tops Introduces "Tops of Happiness 2024" mega campaign

- fresh-cut Christmas tree from Canada, pre-orders surge by over 30%, even bigger trees available!
- Gadgets! Over 1,000 items on promotion to farewell the old year and welcome the new one

OfficeMate unleash a Parade of Gifts and Electronic

Robinson Lifestyle Ratchaphruek celebrates 1 year

- B2S creates surprises, inviting daily moments of joy with the "B2S GIFTIVAL" campaign, reinforcing the gift destination
- anniversary to bring happiness with big parade from Force-Book and many promotions until year-end New Arrival! Hyland's Naturals, organic gummies from
- the USA: Apple Cider Vinegar and Elderberry. Get yours exclusively at Tops Vita

# SUSTAINING OUR TOMORROW



Department with funds and equipment to

"Business-People-Sustainability"

help communities



Tops marks 1st anniversary of "Tops Tongtin"platform supporting Thai SMEs, championing concept of "Discovering Opportunities

Together"

Enterprise Awards







SET Awards 2023 in the Sustainability

Excellence category

