

## CRC AROUND THE GLOBE



Central Retail celebrates Rinascente Department Store's €1 billion record-breaking sales



Central Retail Vietnam organised the opening ceremony event of the 9th Tops Market in Vietnam, which is located at The Linc Commercial Center, ParkCity Hanoi

## SUSTAINING OUR TOMORROW

Guided by the business philosophy "CRC Care," Central Retail has grown alongside the Thai people for more than 80 years

Central & Robinson join Central Group to donate 600,000 Baht to National Blood Center under The Thai Red Cross Society

CMG helps deliver smiles and encouragement to children in Thailand through "The 14th Million Gifts, Million Smiles" campaign

Tops teams up SOS Thailand to celebrate the success of

delivering over 5 million meals made from surplus food,

Thaiwatsadu spreads joy beyond sales: donates christmas

while reducing 3,000 tons of CO2

B2S Club x Palette Art Space invites kids to draw and colour elephants with the "A Million Elephants" project at the National

tree revenue to Foundation for the Blind in Thailand









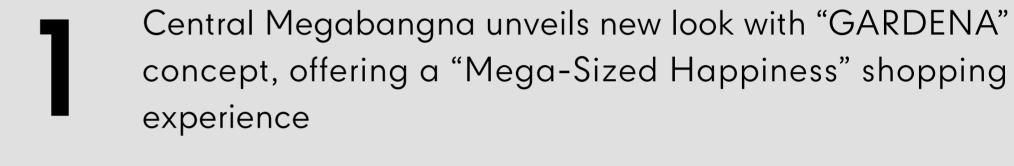


## **OPENINGS & RENOVATION**

Children's Day, Mahidol university







Tops accelerates investment expansion plan for 5 years,

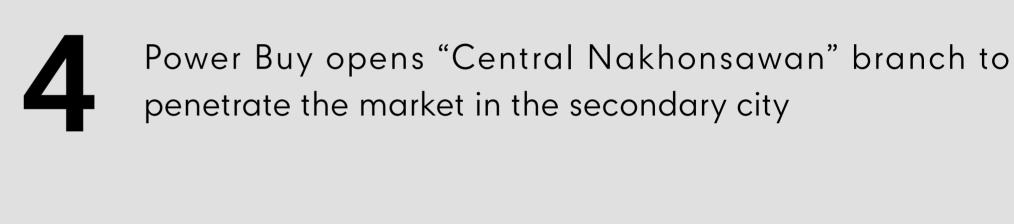
unveiling three new stores across three strategic "Tourism -





Go Wholesale expansion to continue in 2024, pinning them in strategic locations throughout Thailand. Opening the first branch of the year in a "big size" on Rama 2 Road

Community Market" zones





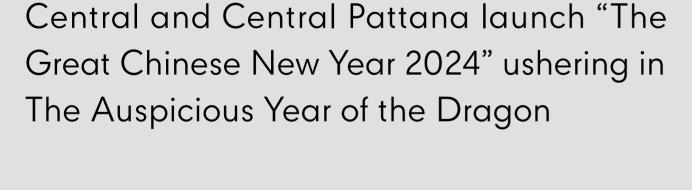


OfficeMate Plus+ kicked off 2024 by launching three new franchise stores in Trat, Samutprakan and Buengkan

Tops Care Central Westville is now opened with 3,500 variety of drugs, medical devices, and wellness products at Tops G floor

## **OFFERS & MORE**







showcasing the Journey of Central Chidlom Towards "The Store of Bangkok" at Bangkok Design Week 2024







for the Thai team in the Asian Cup



Tops rings in the Year of the Dragon with the campaign "DISCOVER CHINA'S BEST 2024 -Explore the Wonders of the Blessing Power"



campaign with #ThisCarReducesDust. Offers promotions, special discounts, and free parking privileges.

AUTO1 joins BMA's PM 2.5 Reduction



promotions throughout January





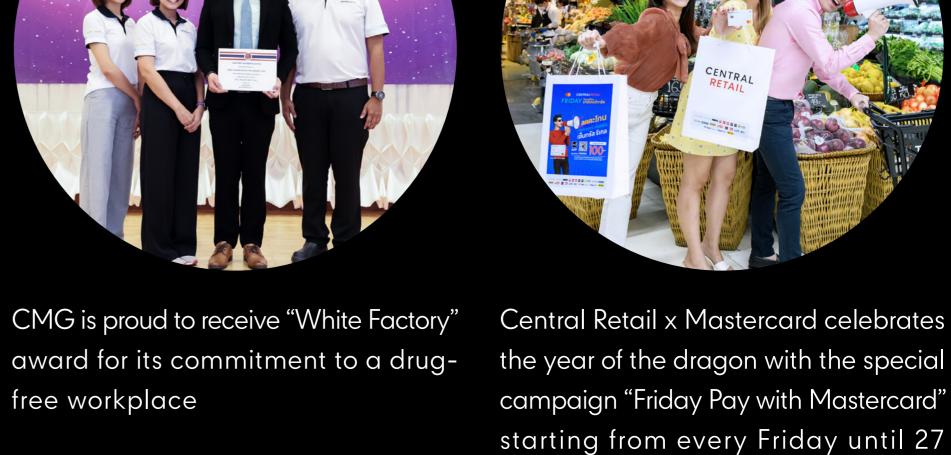
imported by Tops Vita, has launched two new items: Collagen 5 in 1 (Beauty Collagen) and Grape Seed

**SYNERGY IN ACTION** 





**AWARDS SPOTLIGHT** 





December 2024