

CRC AROUND THE GLOBE



Central Retail celebrates Rinascente Department Store's €1 billion record-breaking sales



Central Retail Vietnam organised the opening ceremony event of the 9<sup>th</sup> Tops Market in Vietnam, which is located at The Linc Commercial Center, ParkCity Hanoi

SUSTAINING OUR TOMORROW

- 1 Guided by the business philosophy “CRC Care,” Central Retail has grown alongside the Thai people for more than 80 years
- 2 Central & Robinson join Central Group to donate 600,000 Baht to National Blood Center under The Thai Red Cross Society
- 3 CMG helps deliver smiles and encouragement to children in Thailand through “The 14<sup>th</sup> Million Gifts, Million Smiles” campaign
- 4 Tops teams up SOS Thailand to celebrate the success of delivering over 5 million meals made from surplus food, while reducing 3,000 tons of CO2
- 5 Thaiwatsadu spreads joy beyond sales: donates christmas tree revenue to Foundation for the Blind in Thailand
- 6 B2S Club x Palette Art Space invites kids to draw and colour elephants with the “A Million Elephants” project at the National Children’s Day, Mahidol university



OPENINGS & RENOVATION



- 1 Central Megabangna unveils new look with “GARDENA” concept, offering a “Mega-Sized Happiness” shopping experience
- 2 Tops accelerates investment expansion plan for 5 years, unveiling three new stores across three strategic “Tourism - Community Market” zones
- 3 Go Wholesale expansion to continue in 2024, pinning them in strategic locations throughout Thailand. Opening the first branch of the year in a “big size” on Rama 2 Road
- 4 Power Buy opens “Central Nakhonsawan” branch to penetrate the market in the secondary city
- 5 OfficeMate Plus+ kicked off 2024 by launching three new franchise stores in Trat, Samutprakan and Buengkan
- 6 Tops Care Central Westville is now opened with 3,500 variety of drugs, medical devices, and wellness products at Tops G floor

OFFERS & MORE



Central and Central Pattana launch “The Great Chinese New Year 2024” ushering in The Auspicious Year of the Dragon

Central unveils “THE BOX: The Time Capsule” showcasing the Journey of Central Chidlom Towards “The Store of Bangkok” at Bangkok Design Week 2024

“Robinson & Robinson Lifestyle Happy Chinese New Year 2024” celebrates the dragon year with Shop-Eat-Play destination, with leading partner



Supersports Football Clinic by Warrix cheers for the Thai team in the Asian Cup

Tops rings in the Year of the Dragon with the campaign “DISCOVER CHINA’S BEST 2024 -Explore the Wonders of the Blessing Power”

AUTO1 joins BMA’s PM 2.5 Reduction campaign with #ThisCarReducesDust. Offers promotions, special discounts, and free parking privileges.



Robinson Lifestyle celebrate Children’s Day “Kid(s) Dee, Kids Day” full of activities and promotions throughout January

PET ‘N ME workshop activity at PET ‘N ME Central Westville

SpringLeaf, a premium dietary supplement imported by Tops Vita, has launched two new items: Collagen 5 in 1 (Beauty Collagen) and Grape Seed

NEW EXPERIENCE UNVEILED

OfficeMate Plus+ has unveiled an immersive 360-degree virtual tour

PEOPLE MATTERS

The employee representatives participated in the I-CARE Agent#3 1<sup>st</sup> meeting to collaborate in driving I-CARE culture within CG

AWARDS SPOTLIGHT

CMG is proud to receive “White Factory” award for its commitment to a drug-free workplace

SYNERGY IN ACTION

Central Retail x Mastercard celebrates the year of the dragon with the special campaign “Friday Pay with Mastercard” starting from every Friday until 27 December 2024