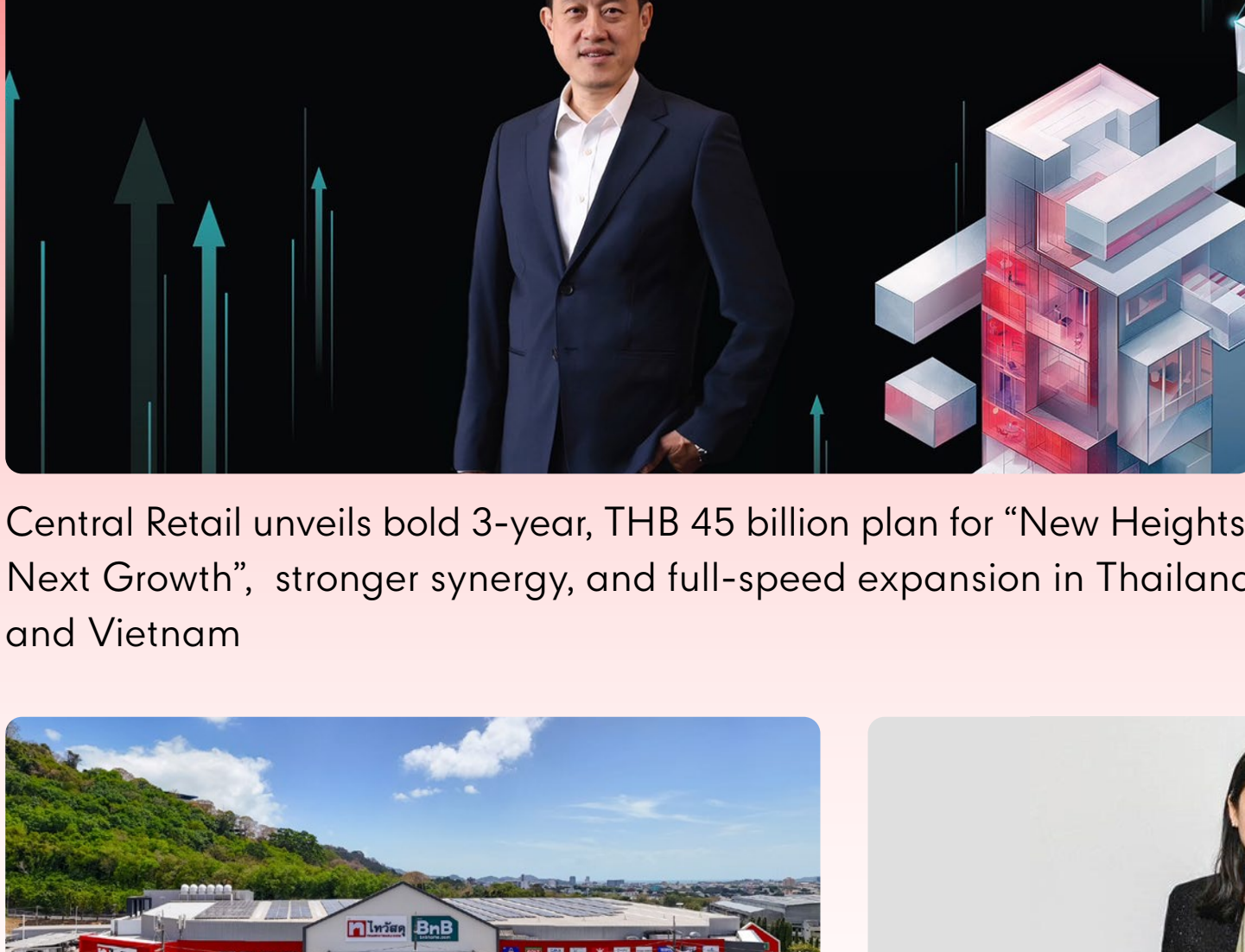
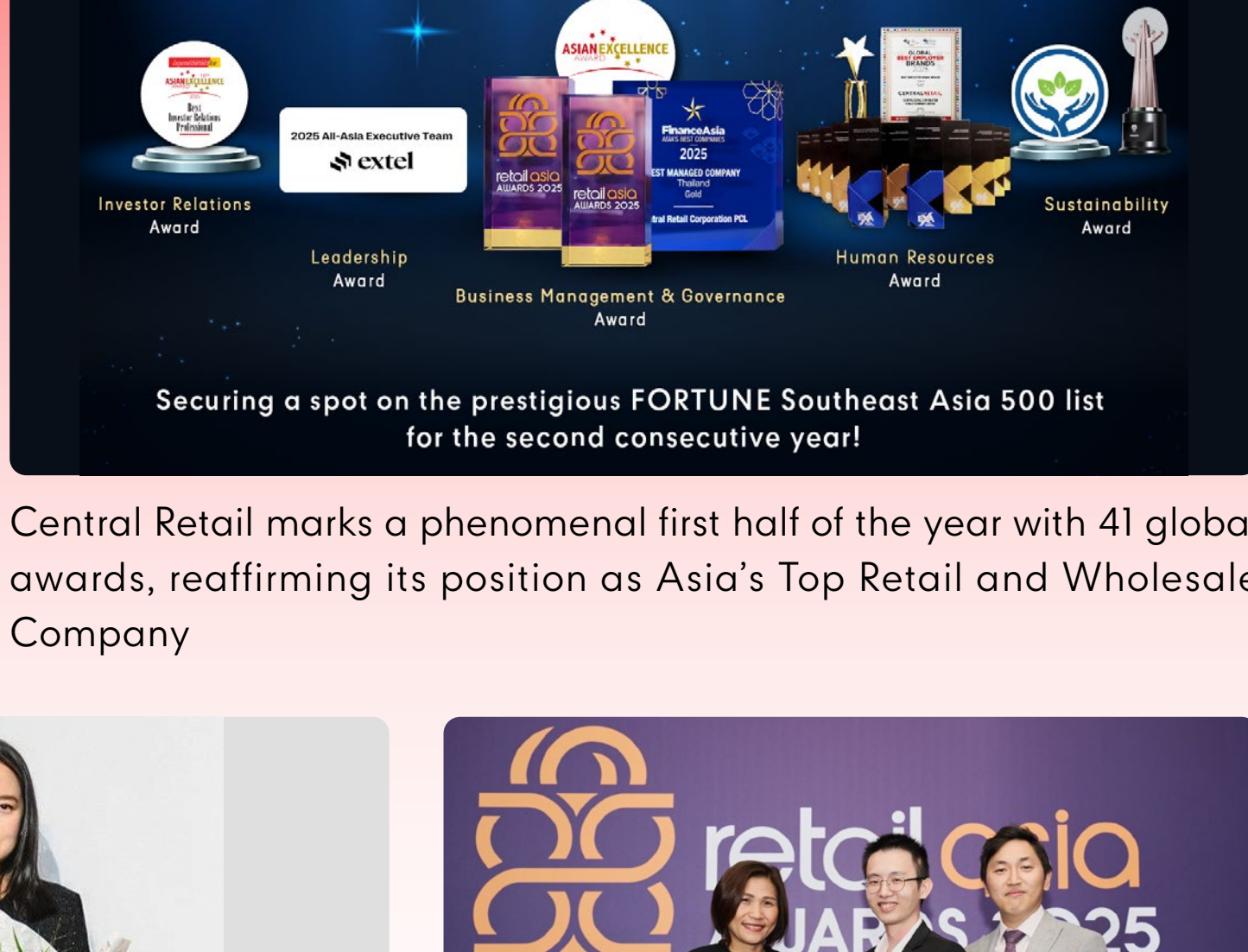


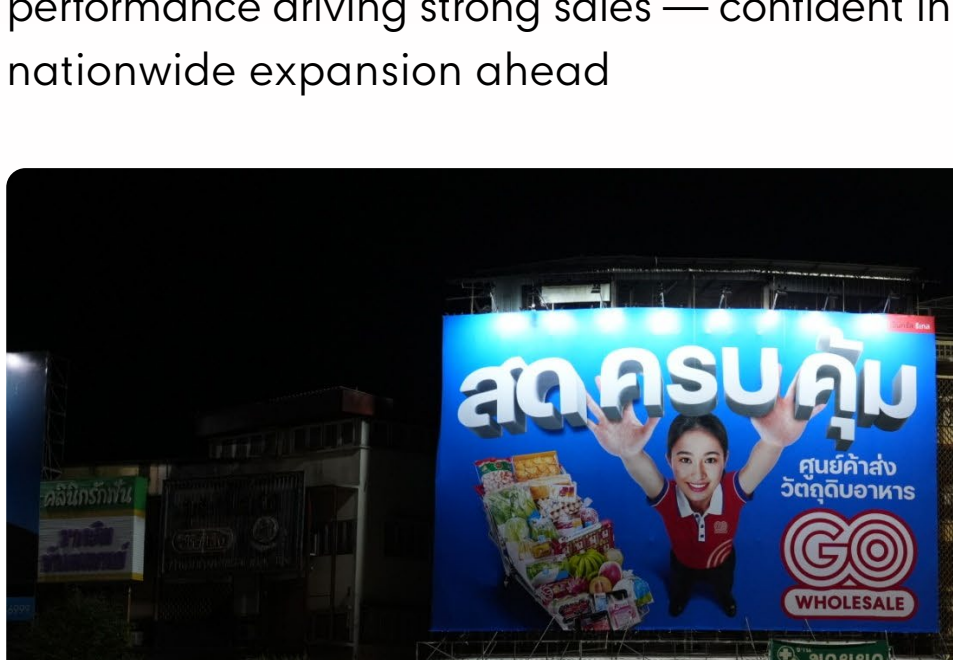
CORPORATE HIGHLIGHTS



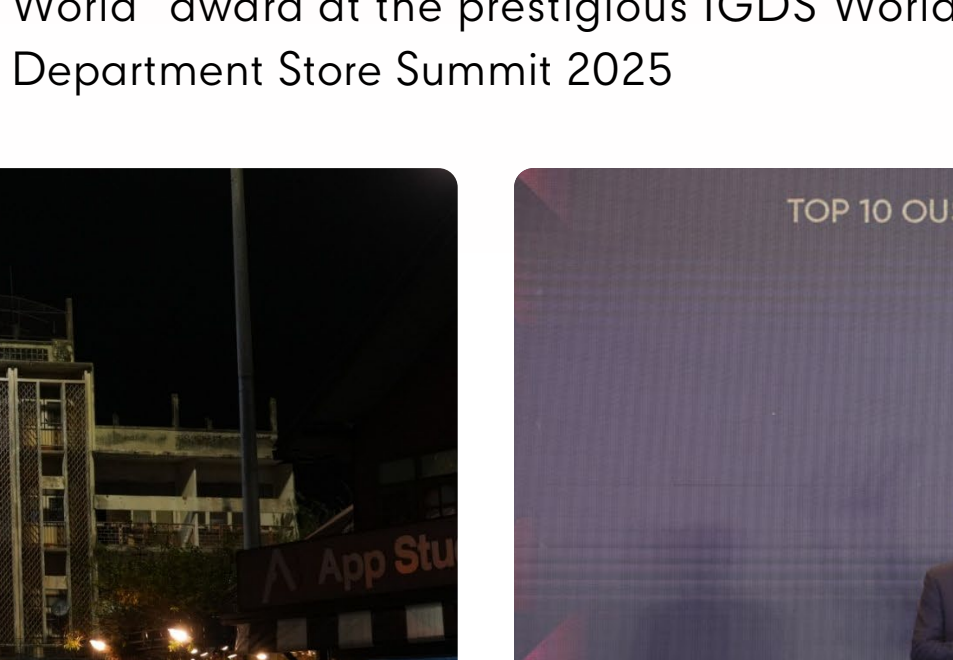
Central Retail unveils bold 3-year, THB 45 billion plan for "New Heights, Next Growth", stronger synergy, and full-speed expansion in Thailand and Vietnam



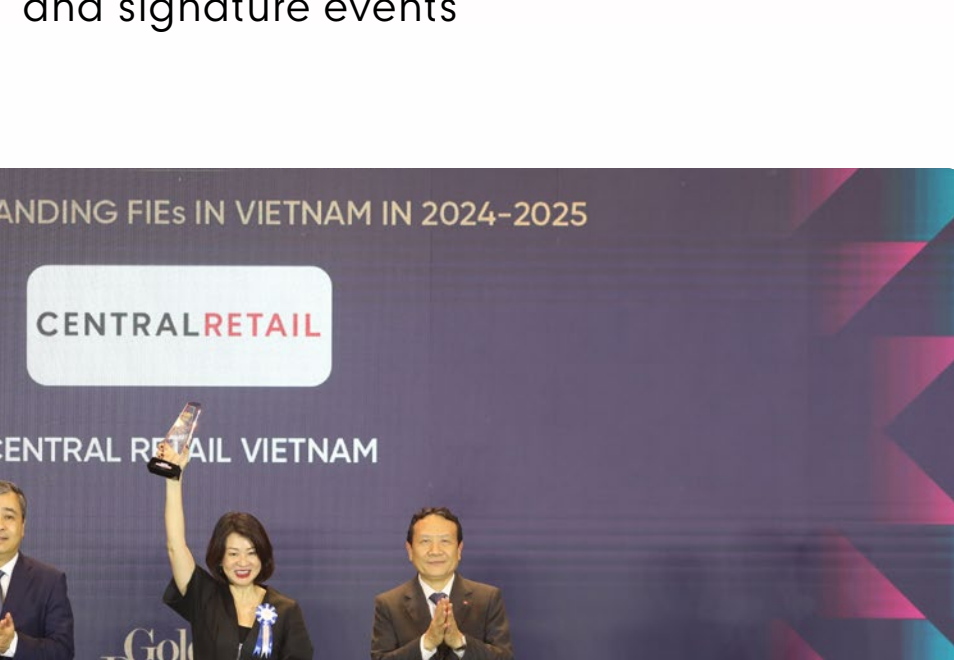
Central Retail marks a phenomenal first half of the year with 41 global awards, reaffirming its position as Asia's Top Retail and Wholesale Company



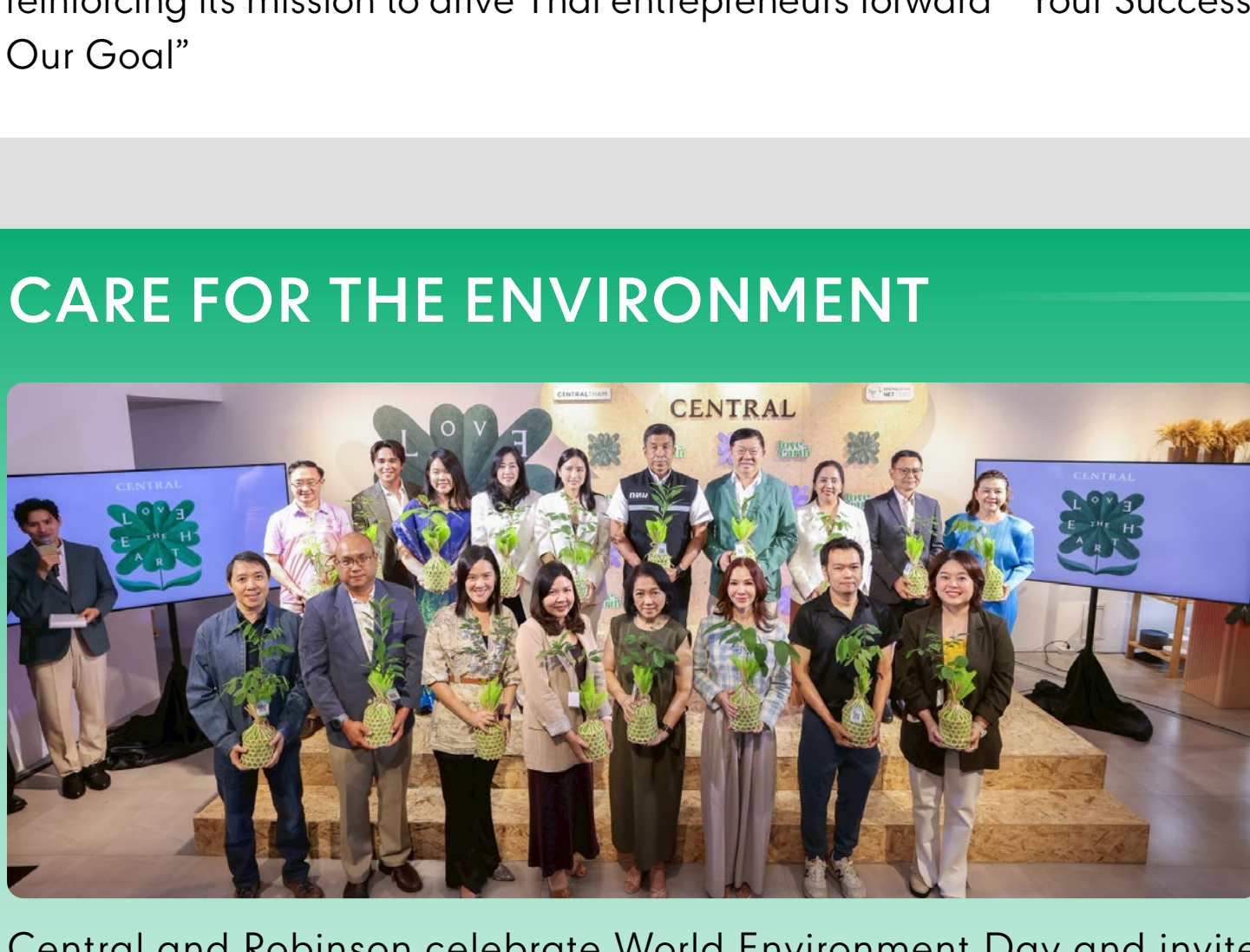
Thaiwatsadu x BnB home, leaders in hybrid store formats, win over consumers with standout performance driving strong sales — confident in nationwide expansion ahead



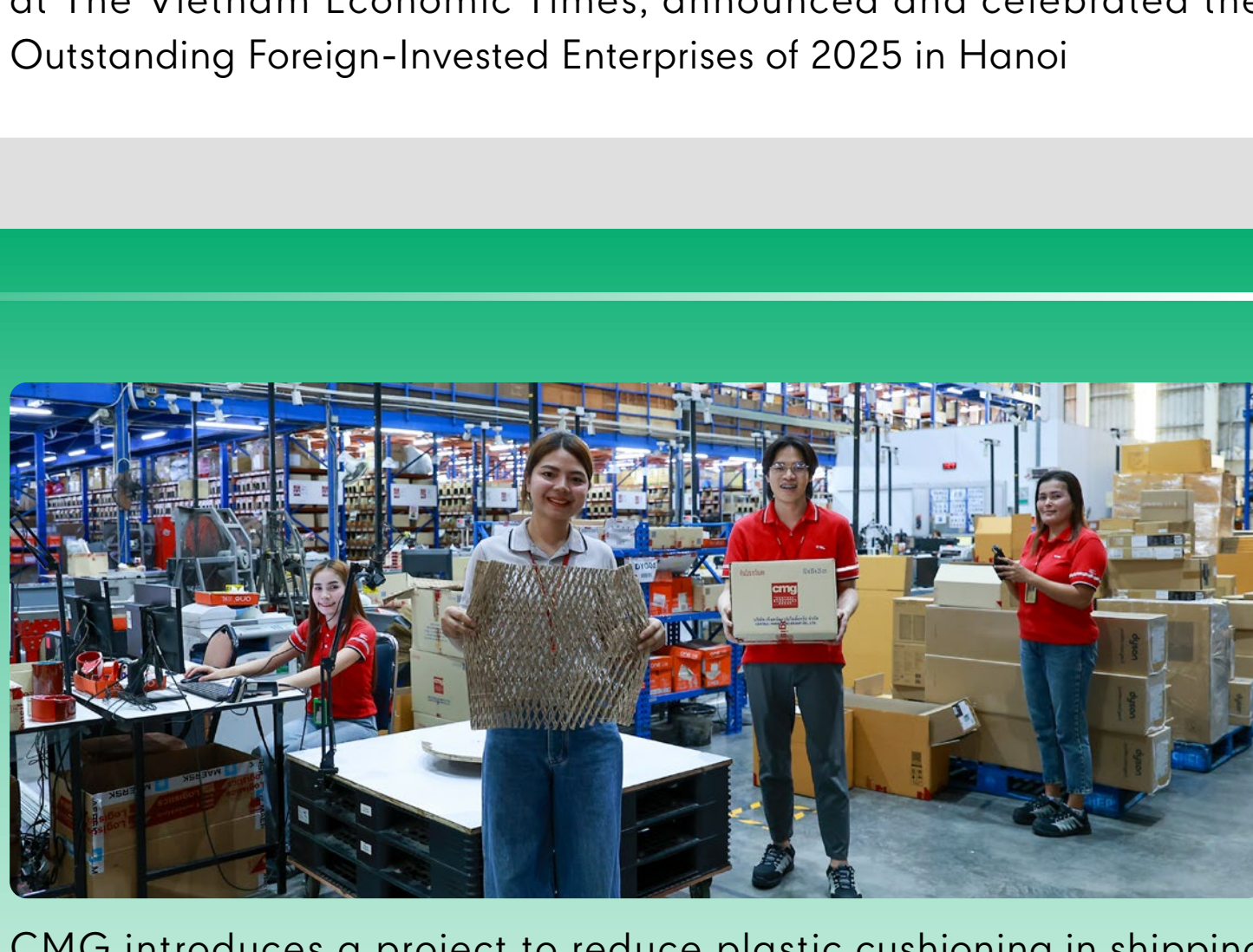
Central Chidlom makes history by winning "The Most Innovative Department Store in the World" award at the prestigious IGDS World Department Store Summit 2025



CRC Sports wins at the Retail Asia Awards 2025 and engages customers through diverse products and signature events



GO WHOLESALE intensifies its "Freshness, Variety, Value" strategy, reinforcing its mission to drive Thai entrepreneurs forward "Your Success, Our Goal"

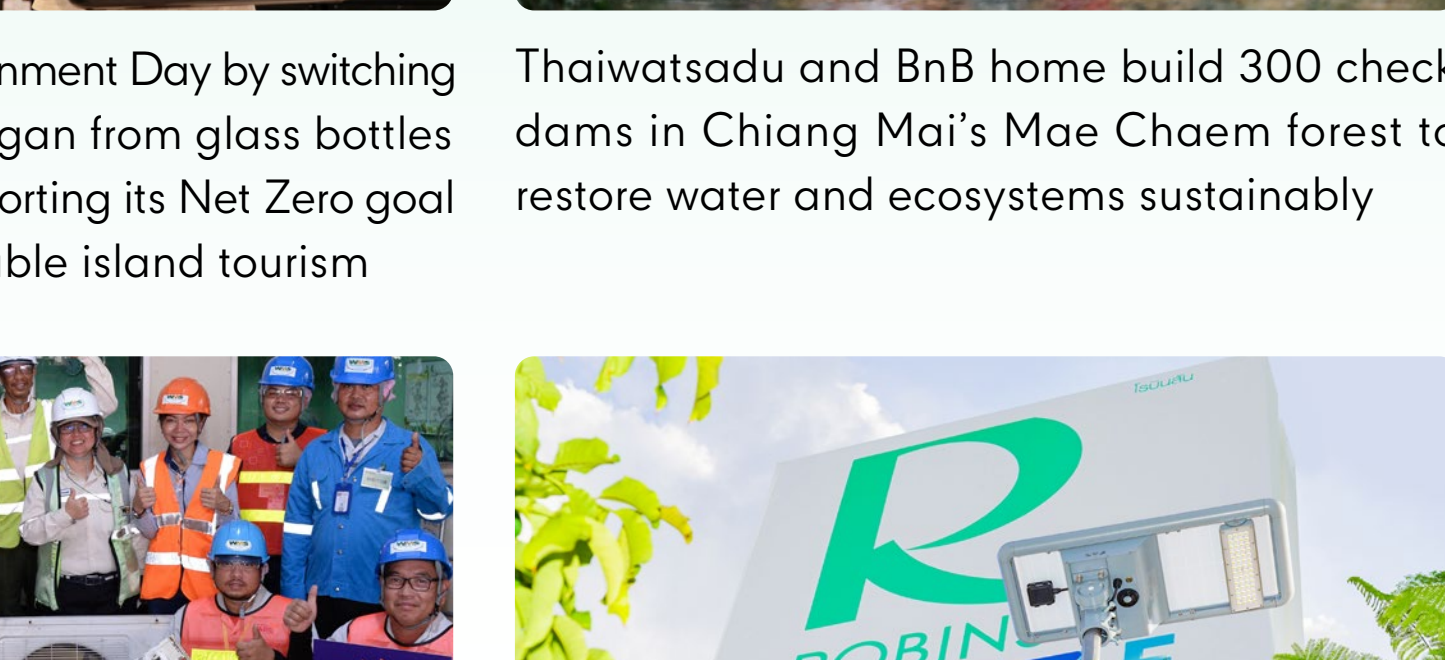


Central Retail Vietnam honoured as a top FDI at Golden Dragon Awards at The Vietnam Economic Times, announced and celebrated the Outstanding Foreign-Invested Enterprises of 2025 in Hanoi

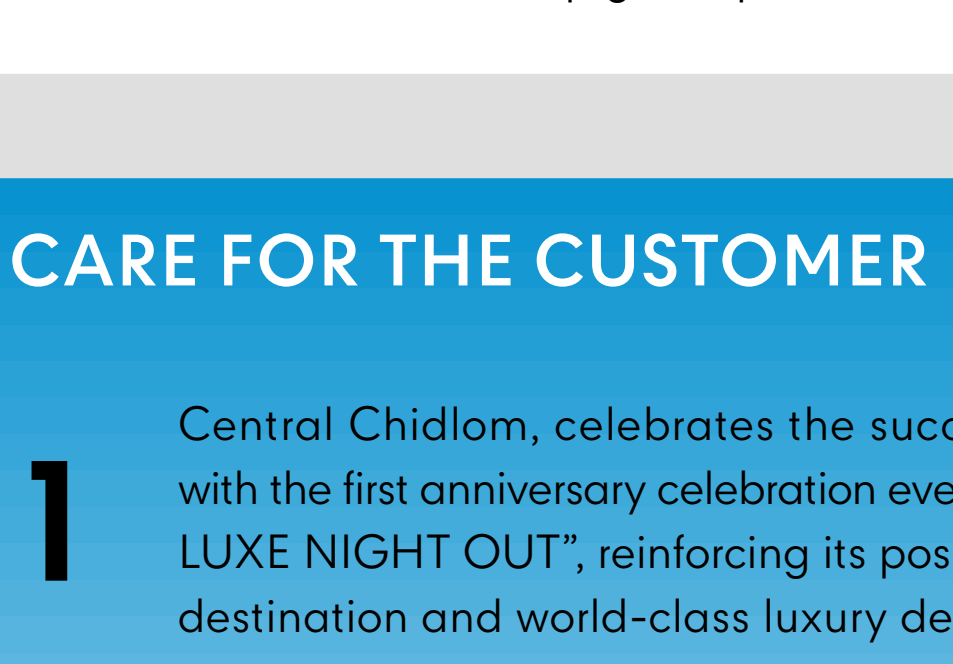
CARE FOR THE ENVIRONMENT



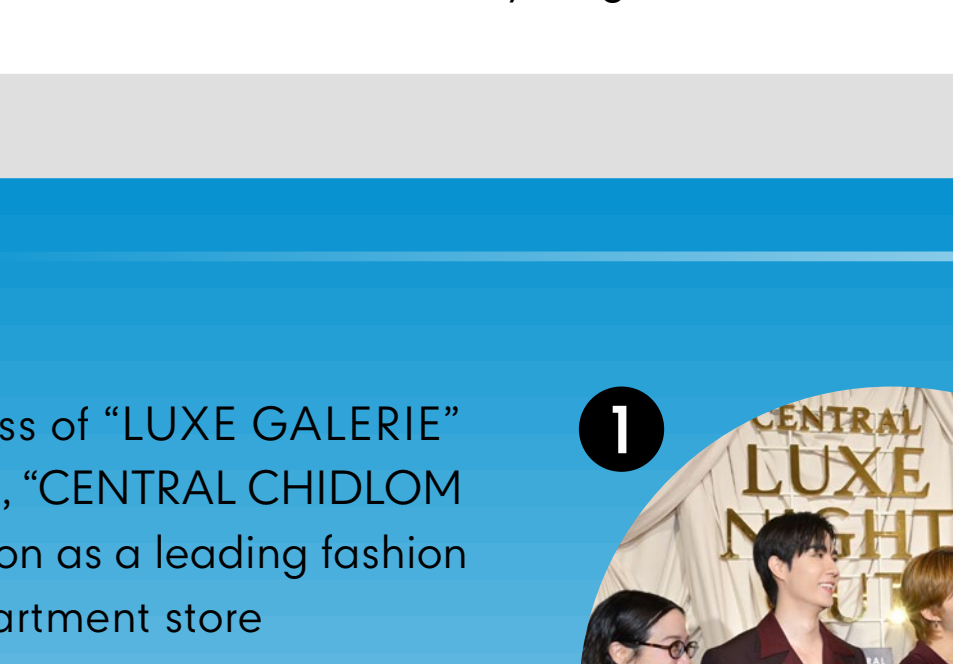
Central and Robinson celebrate World Environment Day and invite Thais to take part in the "CENTRAL/ROBINSON LOVE THE EARTH 2025" campaign



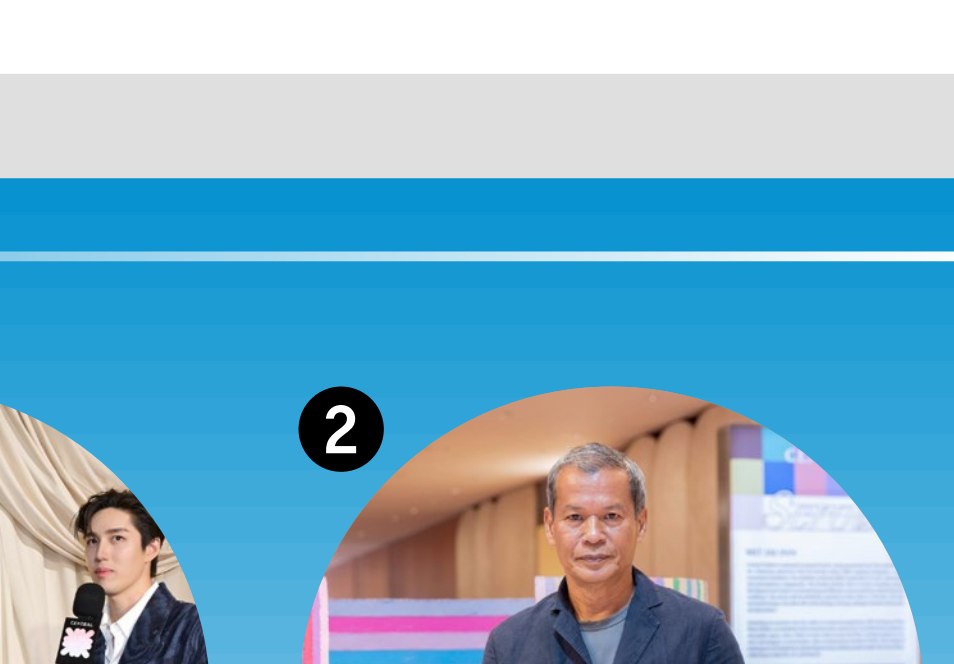
CMG introduces a project to reduce plastic cushioning in shipping



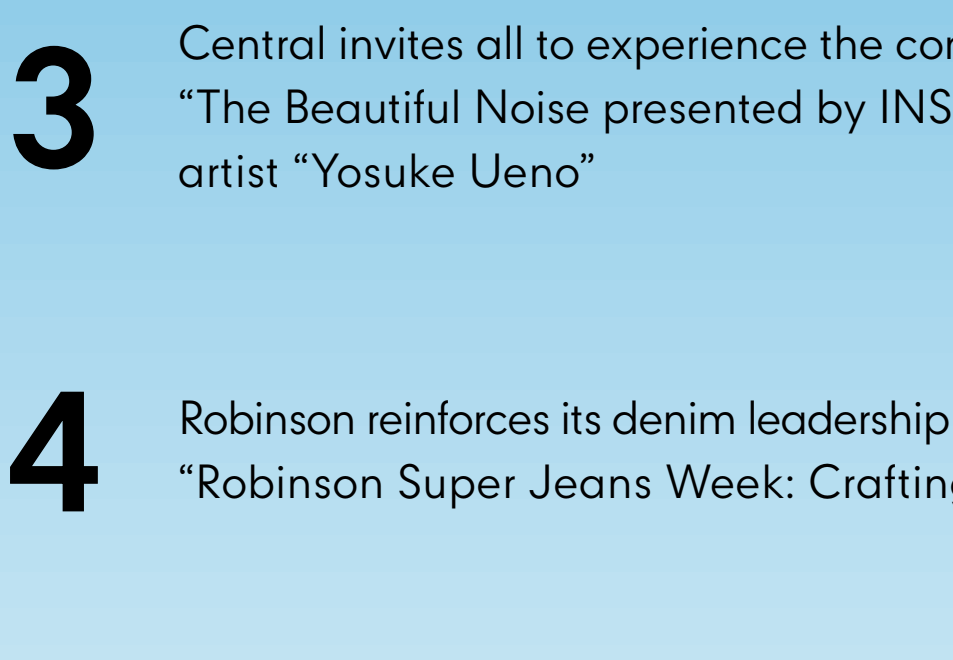
TOPS partners with FLS Group to launch electric fresh food transport trucks, to reduce 13,335 tonnes of carbon emissions within five years, and accelerate the Net Zero mission by 2050



TOPS marks World Environment Day by switching beer sales on Koh Phangan from glass bottles to aluminium cans, supporting its Net Zero goal and promoting sustainable island tourism



Thaiwatsadu and BnB home build 300 check dams in Chiang Mai's Mae Chaem forest to restore water and ecosystems sustainably



Power Buy continues its "Hug the Earth", campaign, promoting sustainability and encouraging eco-conscious Thais to shop green products



Power Buy continues its "Trade-in for a Better Life" campaign for the 3rd year to drive sustainable e-waste recycling



Robinson Lifestyle advances Net Zero ambition with smart solar streetlight installation — supporting clean energy and environmental sustainability

CARE FOR THE CUSTOMER

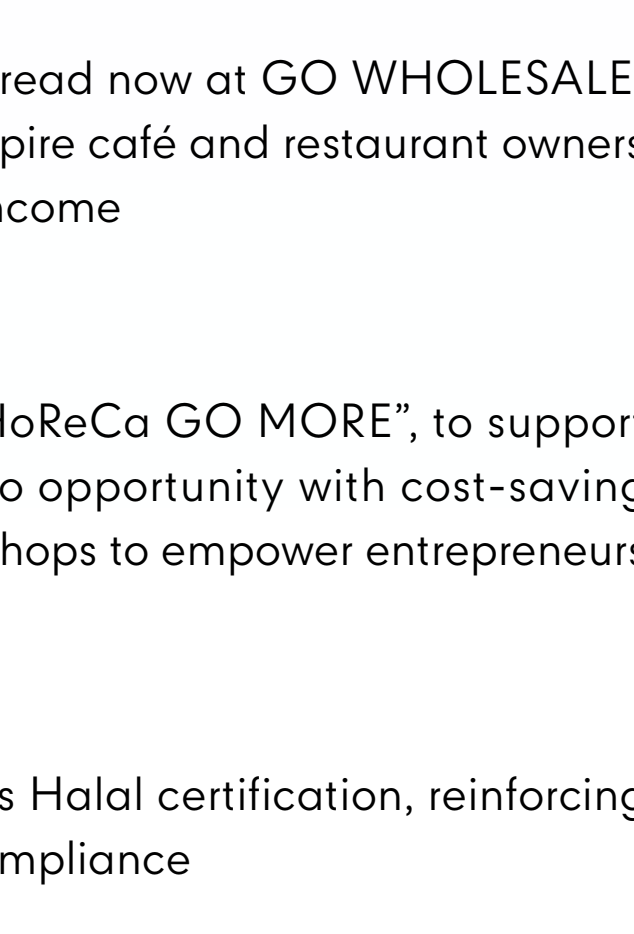
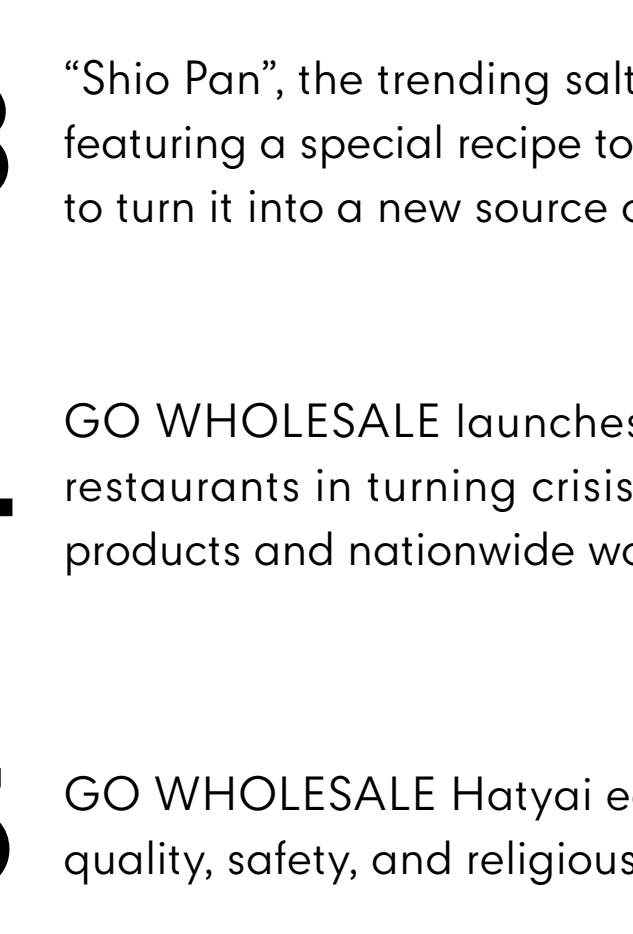
1 Central Chidlom, celebrates the success of "LUXE GALERIE" with the first anniversary celebration event, "CENTRAL CHIDLOM LUXE NIGHT OUT", reinforcing its position as a leading fashion destination and world-class luxury department store



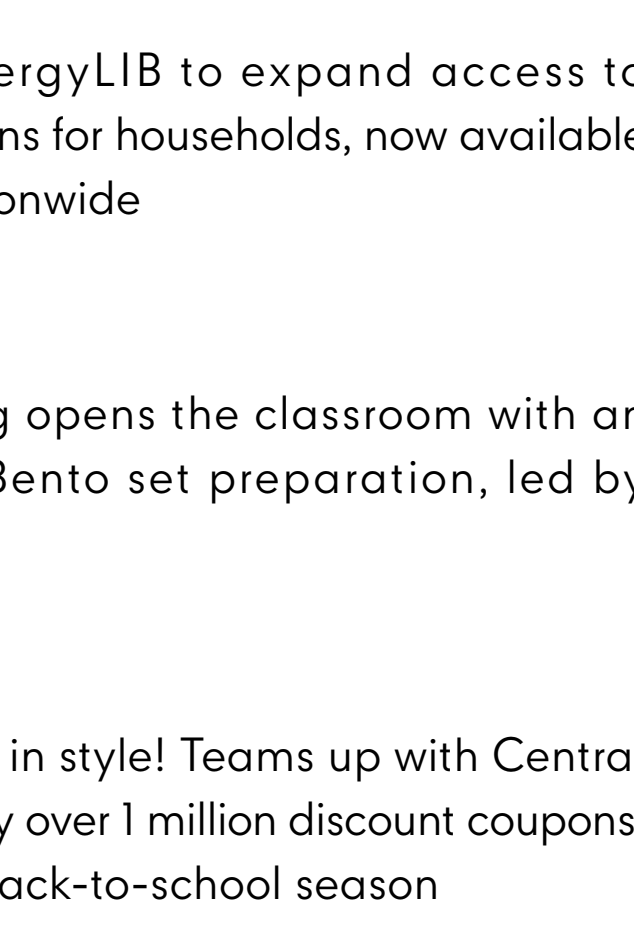
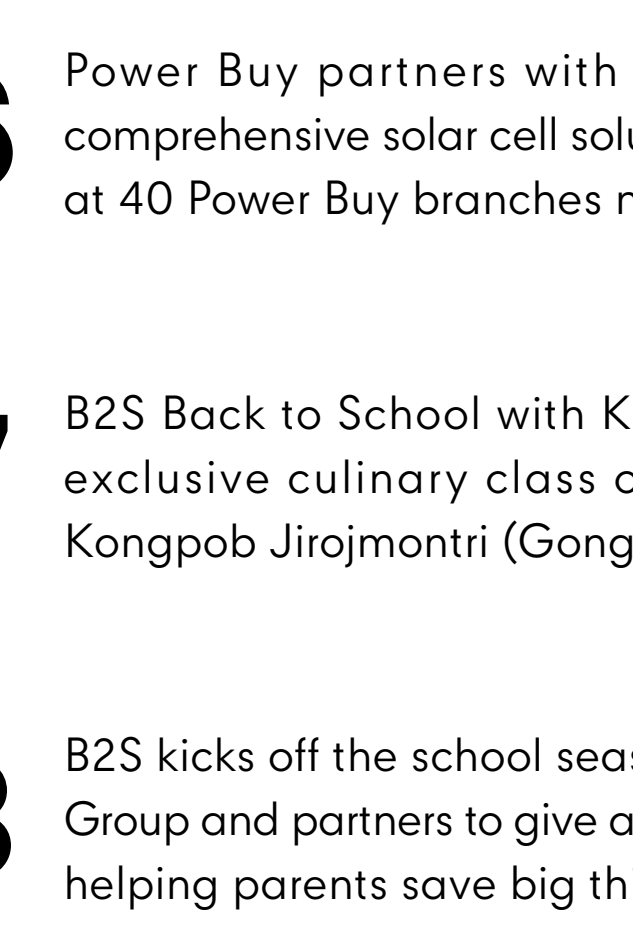
2 Central Chidlom reinforces its role as a downtown art community by partnering with leading contemporary Thai artist Mit Jai Inn to host the major exhibition "Scroll: A Solo Art Exhibition by Mit Jai Inn"



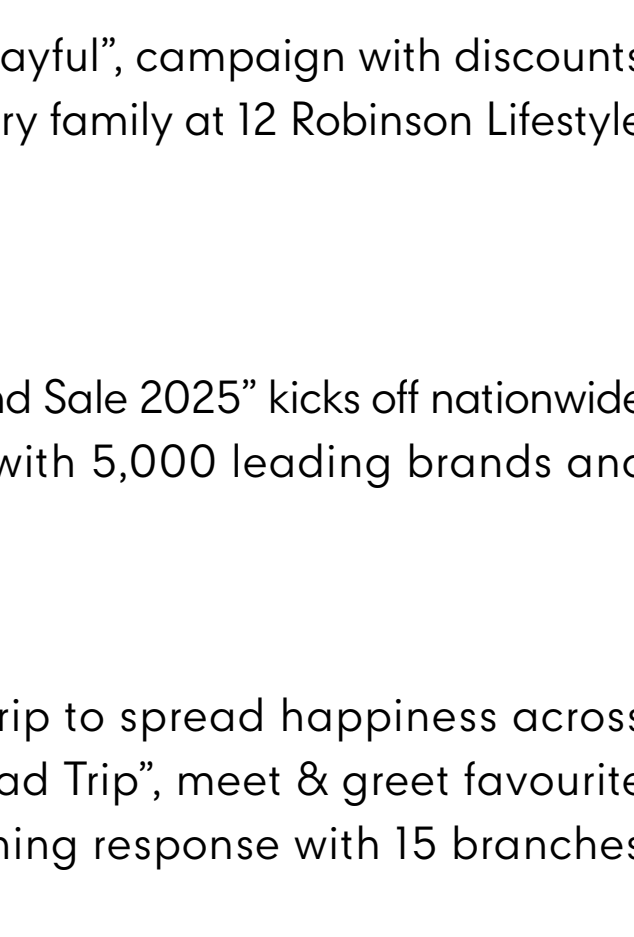
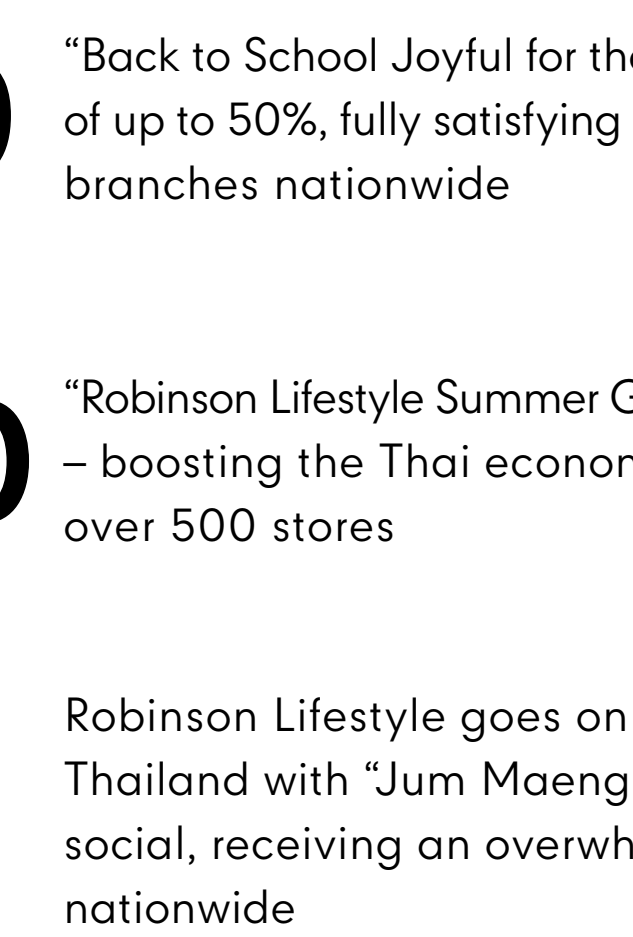
3 Central invites all to experience the contemporary art exhibition "The Beautiful Noise presented by INSTINCTOY", by Japanese artist "Yosuke Ueno"



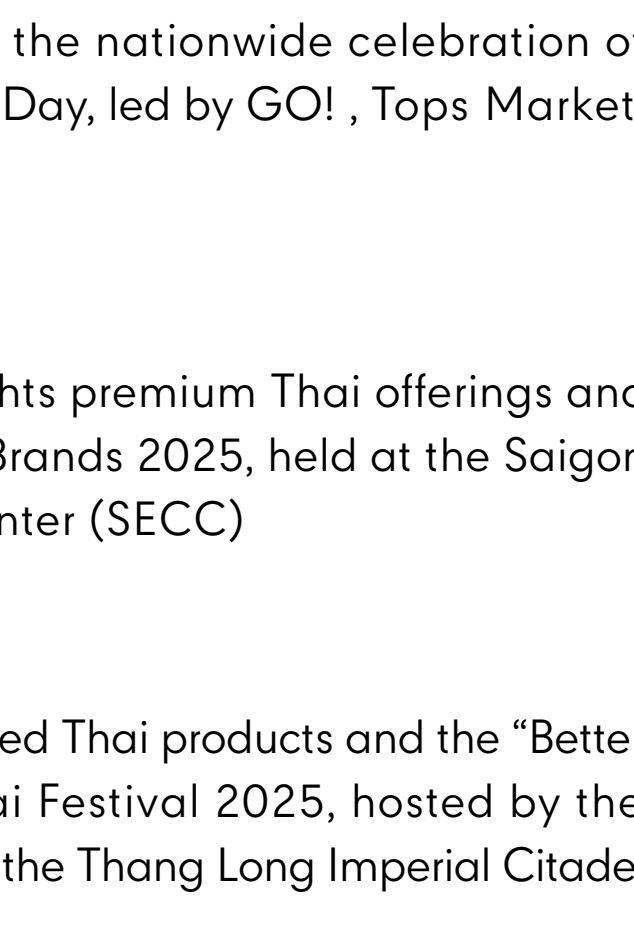
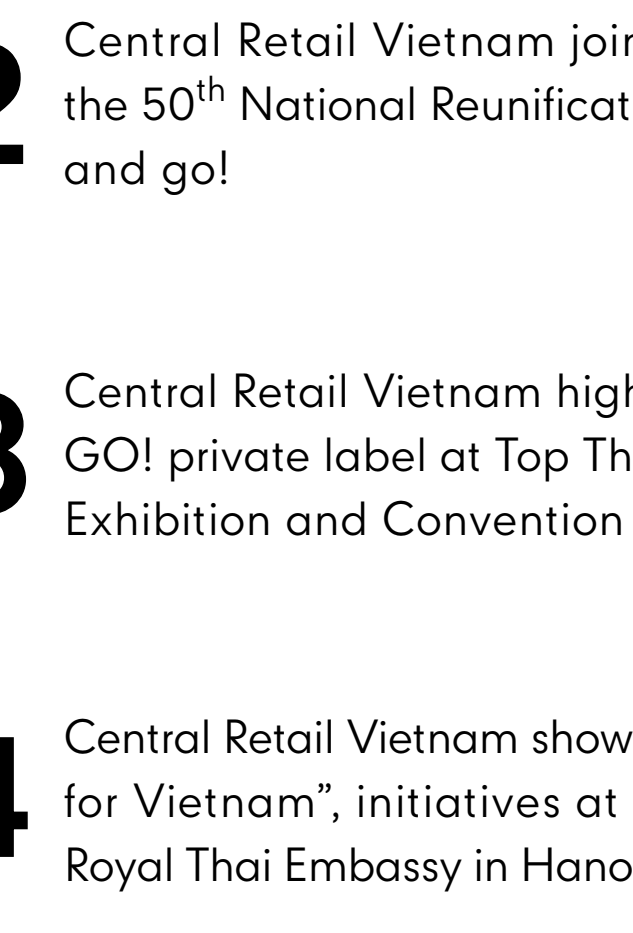
4 Robinson reinforces its denim leadership with the grand campaign "Robinson Super Jeans Week: Crafting the Future"



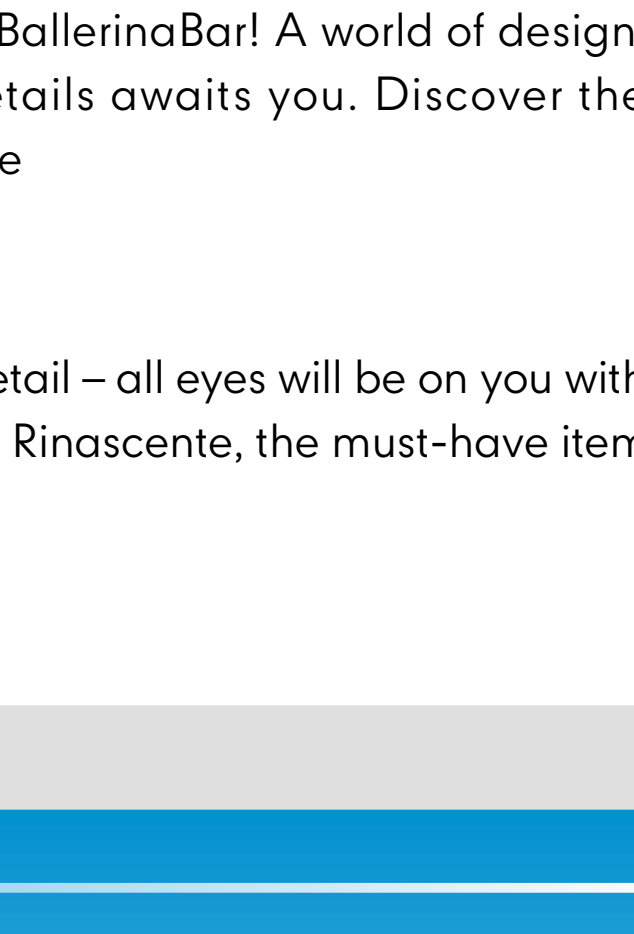
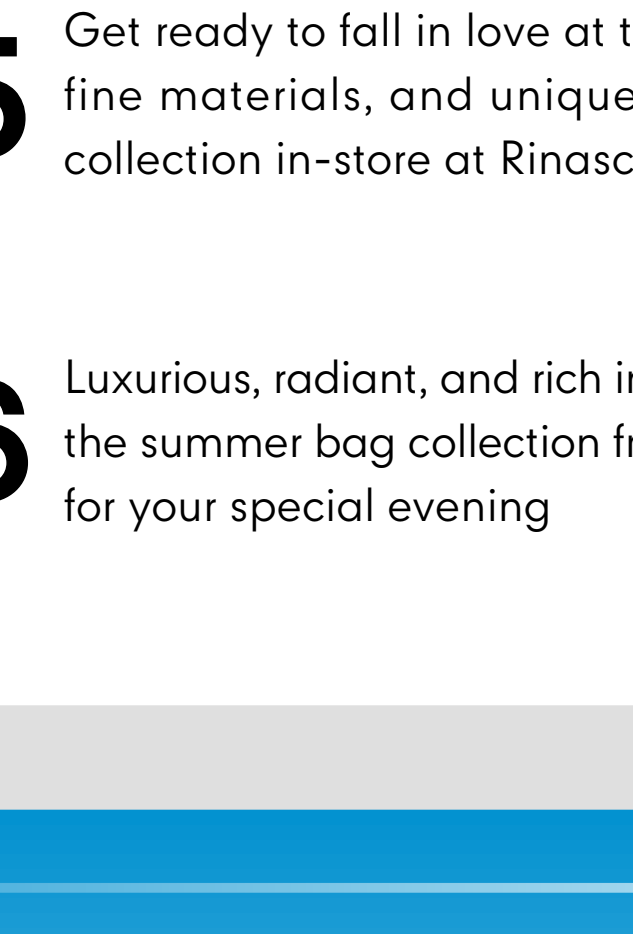
5 Ralph Lauren Spring 2025 collection presented in Shanghai



6 Casio, under CMG, launches the new G-SHOCK GA-V01 futuristic design meets bold durability, built to reflect and empower the new generation



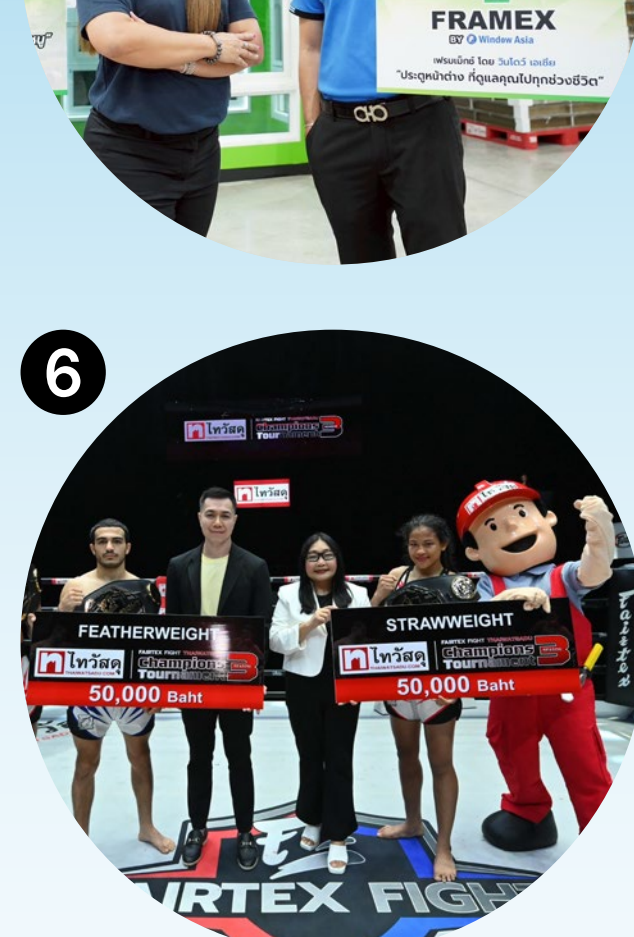
7 Supersports boosts the economy with the "May Move Up" campaign, offers discounts on all footwear throughout May, and invites customers to donate shoes to underprivileged students



8 Supersports and PUMA Thailand celebrate the Triumph of Supersports 10 Mile Run 2025 Bangkok with over 7,000 runners in the heart of the city



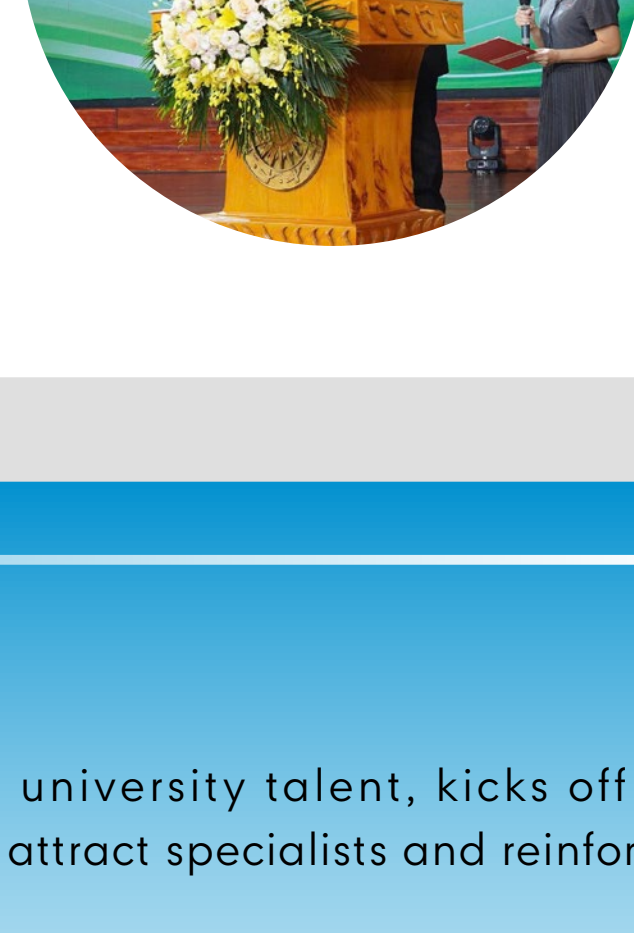
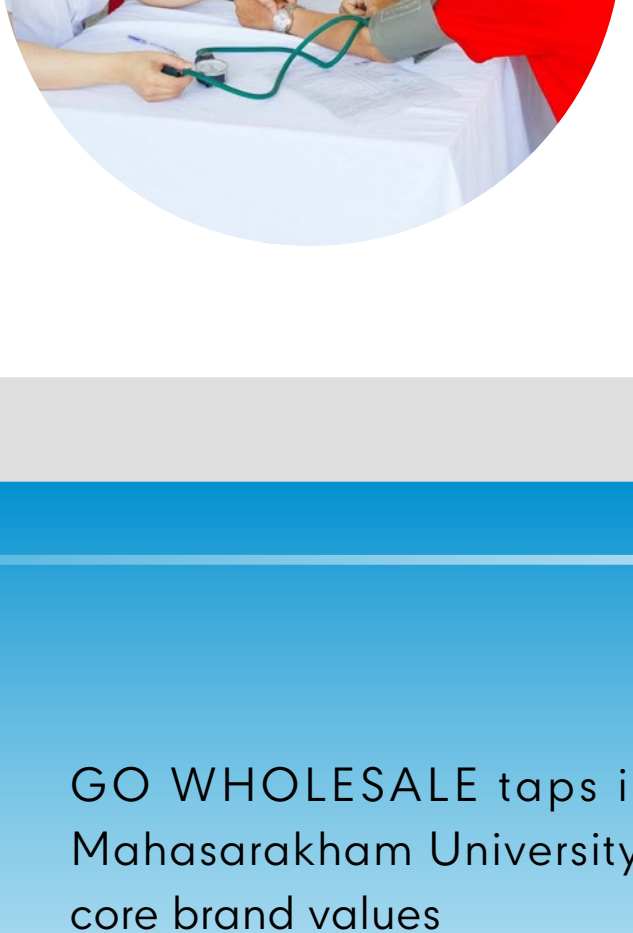
9 Supersports and PUMA (Thailand) host a MEET & GREET to celebrate the official launch of the new "MFCF HOME JERSEY", for Manchester City FC's 2025/2026 season



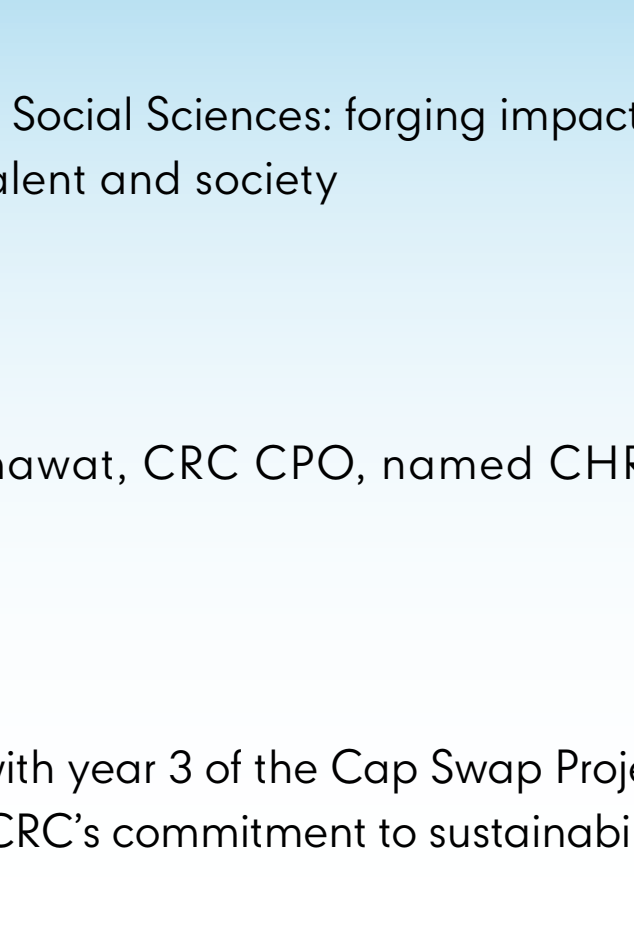
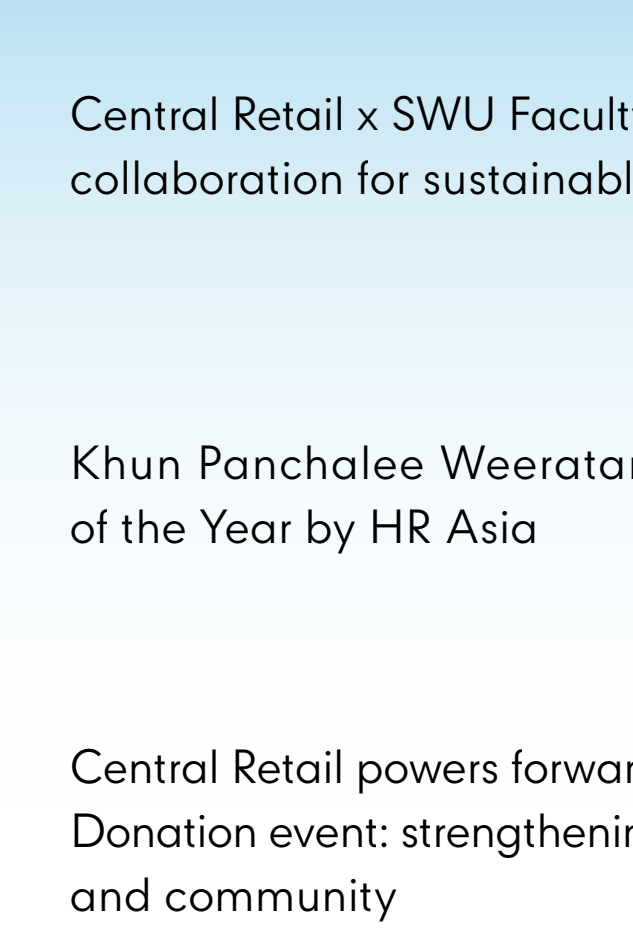
10 TOPS celebrates 50 years of Thai-Chinese relations by unveiling legendary flavours of China at "Discover China: Savour Sichuan and Explore Culinary Treasures"



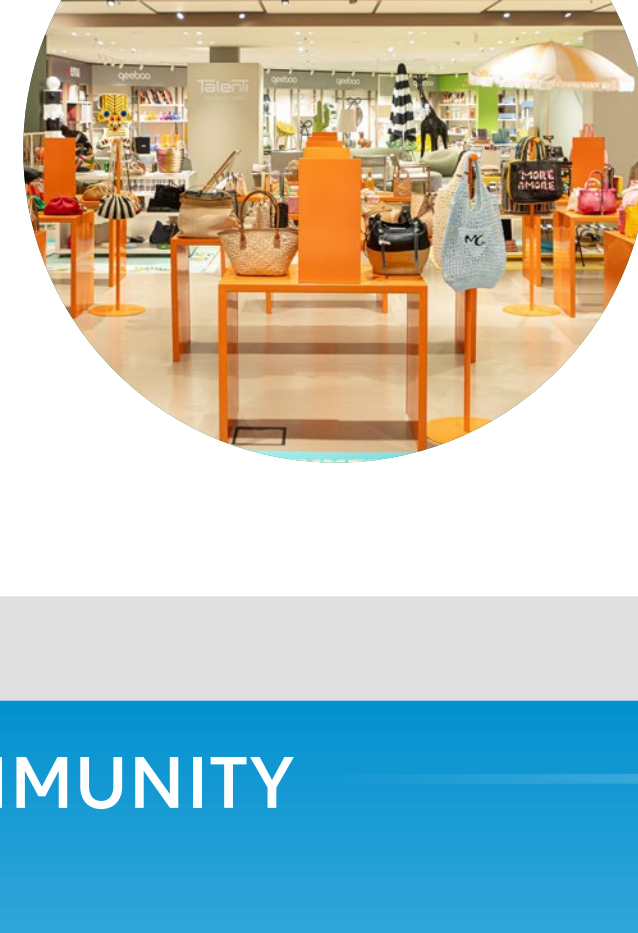
11 First Time in Phuket! TOPS whiskers shoppers away to the Land of Kangaroos at "Discover Australia: A First Taste of the Finest" — Bringing the best from Australia all in one place



12 TOPS brings the Magic of Italy to Thailand with "Discover Italia: The Most Iconic Products by Region", showcasing Italy's most celebrated regional specialties



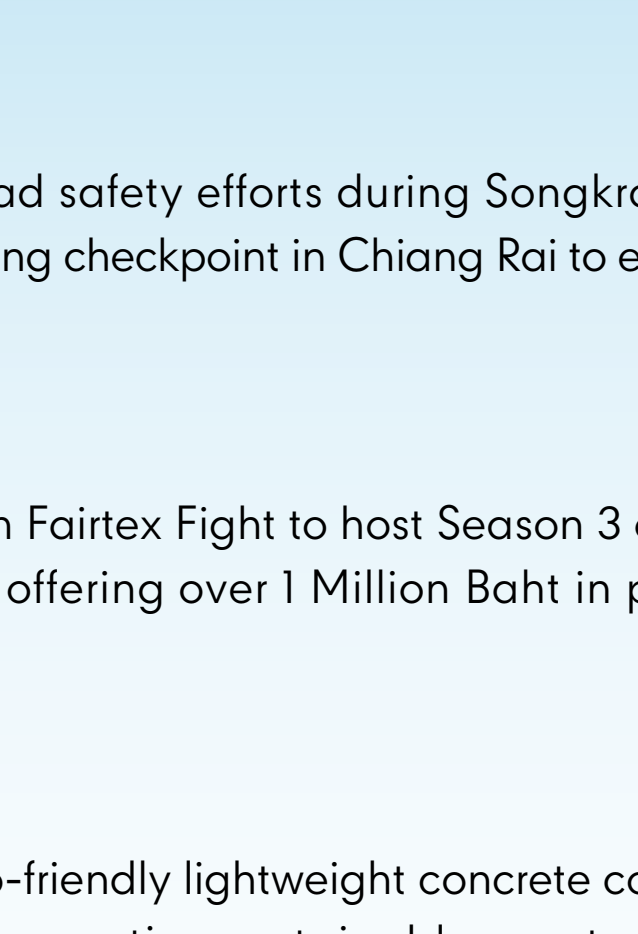
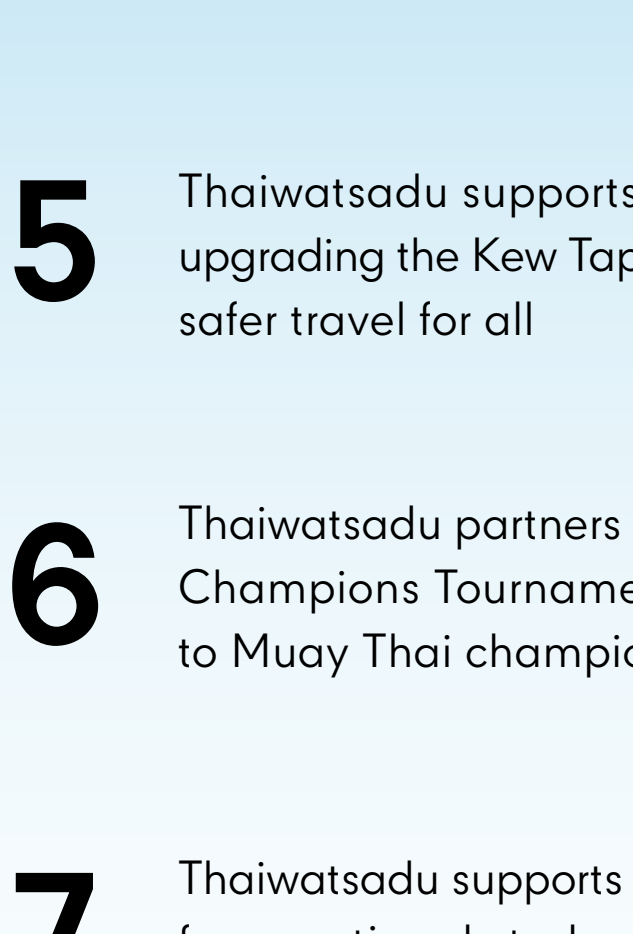
13 "Shio Pan", the trending salty bread now at GO WHOLESALE, featuring a special recipe to inspire café and restaurant owners to turn it into a new source of income



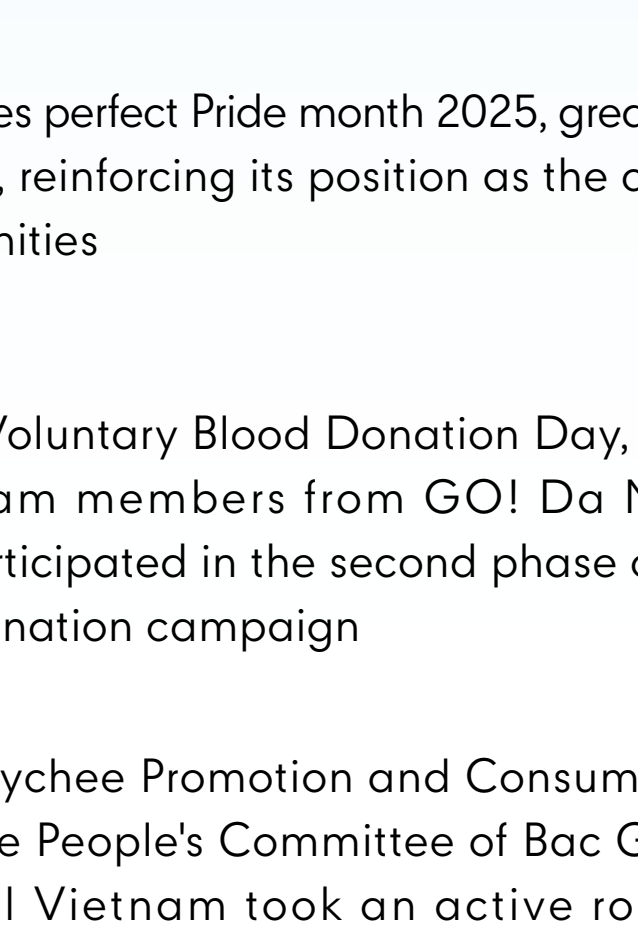
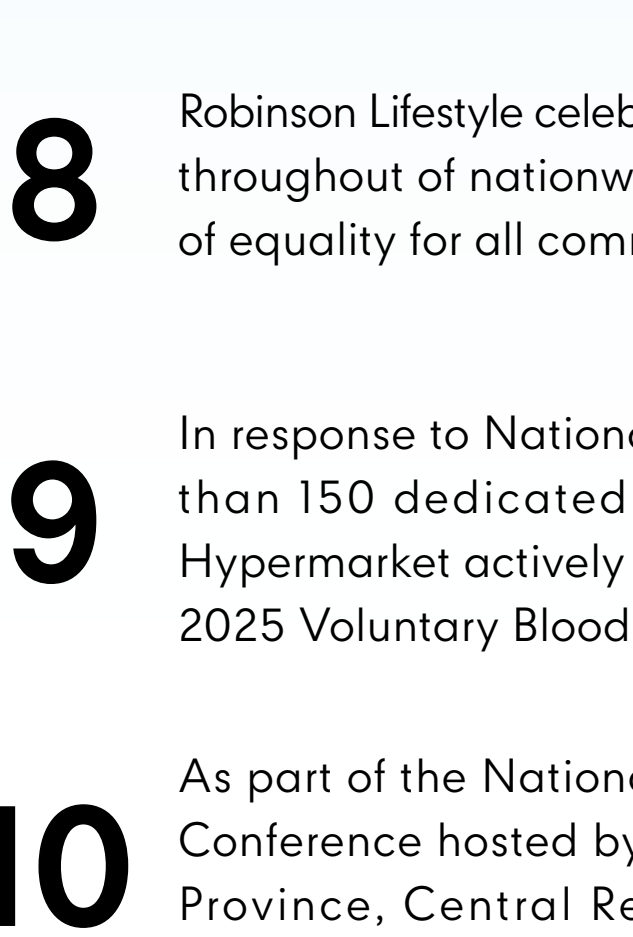
14 GO WHOLESALE launches "HoReCa GO MORE", to support restaurants in turning crisis into opportunity with cost-saving products and nationwide workshops to empower entrepreneurs



15 GO WHOLESALE Hatyai earns Halal certification, reinforcing quality, safety, and religious compliance



16 Power Buy partners with EnergyLIB to expand access to comprehensive solar cell solutions for households, now available at 40 Power Buy branches nationwide



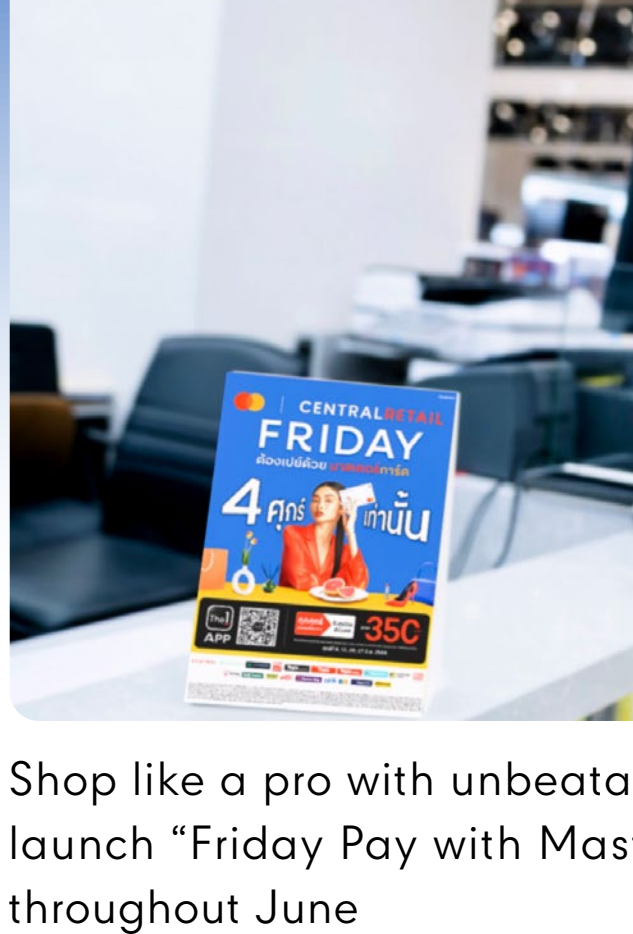
17 B2S Back to School with Kong opens the classroom with an exclusive culinary class on Bento set preparation, led by Kongpob Jirajomtrii (Gong)



18 B2S kicks off the school season in style! Teams up with Central Group and partners to give away over 1 million discount coupons, helping parents save big this back-to-school season



19 "Back to School Joyful for the playful", campaign with discounts of up to 50%, fully satisfying every family at 12 Robinson Lifestyle branches nationwide



20 "Robinson Lifestyle Summer Grand Sale 2025" kicks off nationwide — boosting the Thai economy with 5,000 leading brands and over 500 stores



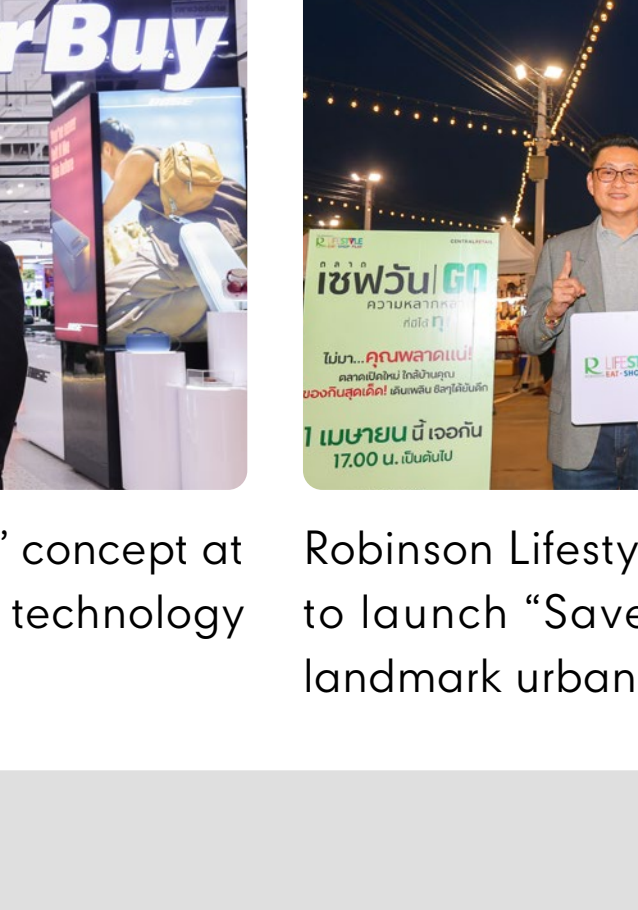
21 Robinson Lifestyle goes on a trip to spread happiness across Thailand with "Jum Maeng Road Trip", meet & greet favourite social, receiving an overwhelming response with 15 branches nationwide



22 Central Retail Vietnam joined the nationwide celebration of the 50th National Reunification Day, led by GO!, Tops Market, and go!



23 Central Retail Vietnam highlights premium Thai offerings and GO! private label at Top Thai Brands 2025, held at the Saigon Exhibition and Convention Center (SECC)



24 Central Retail Vietnam showcased Thai products and the "Better for Vietnam", initiatives at Thai Festival 2025, hosted by the Royal Thai Embassy in Hanoi at the Thang Long Imperial Citadel

25 Get ready to fall in love at the BallerinaBar! A world of design, fine materials, and unique details awaits you. Discover the collection in-store at Rinascente

26 Luxurious, radiant, and rich in detail — all eyes will be on you with the summer bag collection from Rinascente, the must-have item for your special evening

CARE FOR THE COMMUNITY

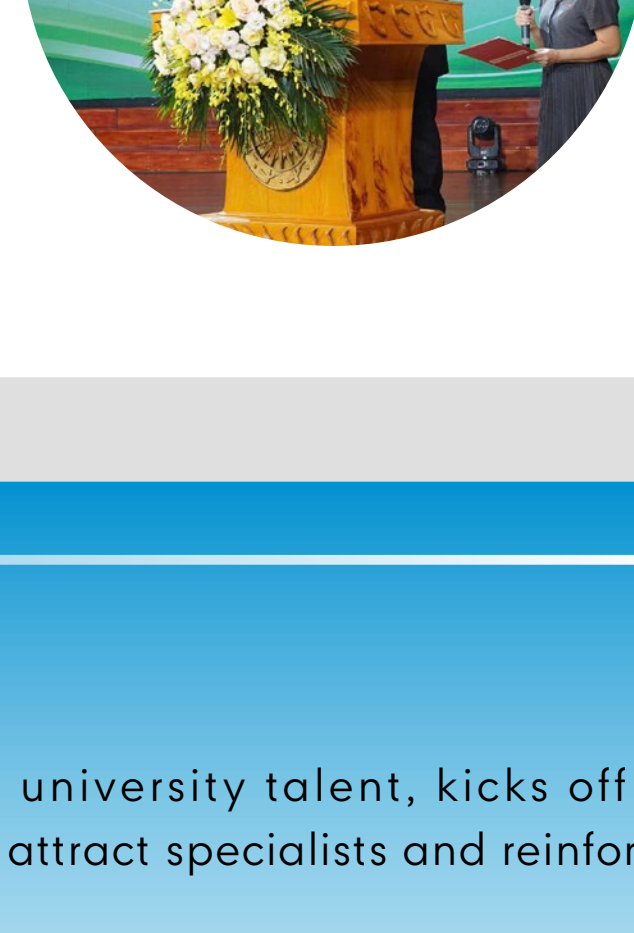
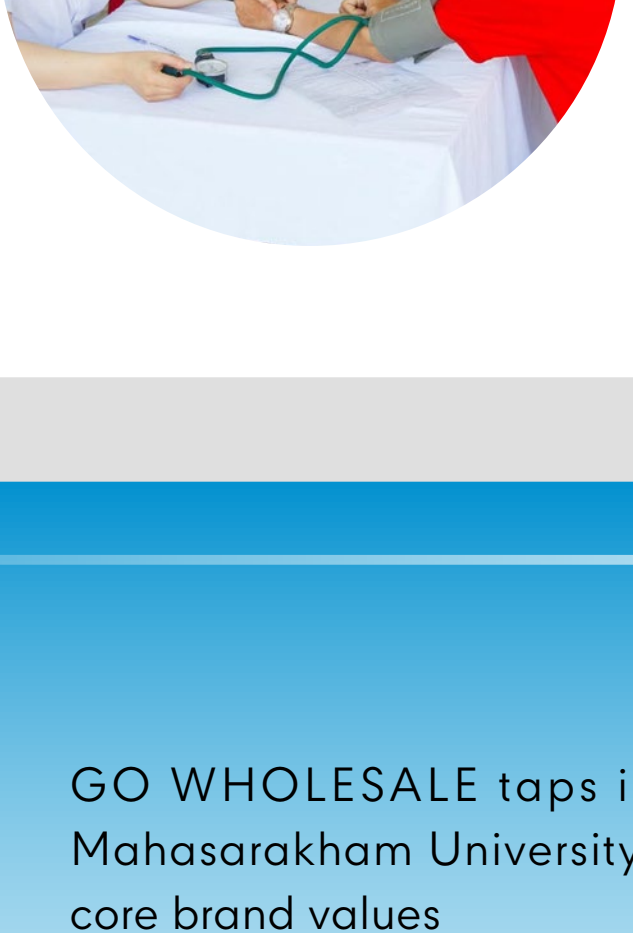
1 GO WHOLESALE backs the government's policy by targeting over 5 million kg of fruit purchases to ease surplus and support farmers' income



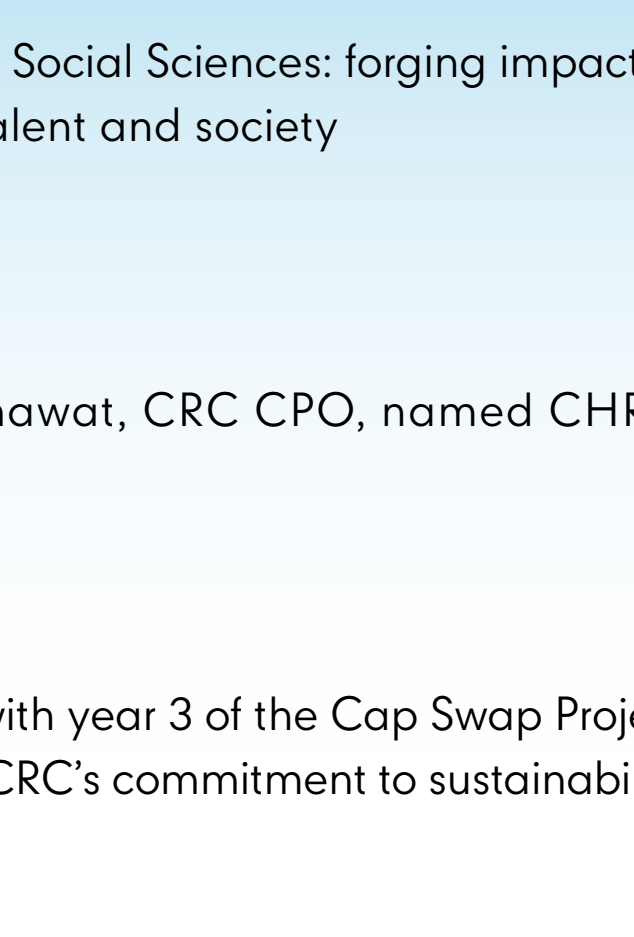
2 GO WHOLESALE rolls out workshops to empower small businesses and food vendors, bringing in experts to boost skills and help them thrive in today's market



3 GO WHOLESALE boosts Thai fruit sales, buying 100+ tons of mangosteen to aid farmers and promote local consumption



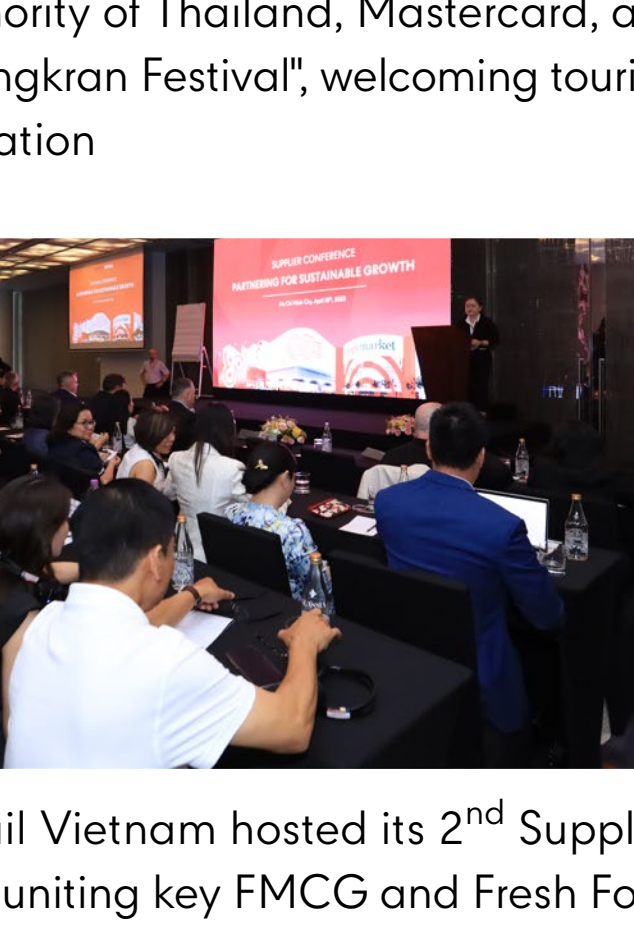
4 Thaiwatsadu and Framex join forces to build a brighter future for Thai children with "Buy 1, Give 10 — Doors and Windows for Our Schools" campaign children in remote areas



5 Thaiwatsadu supports road safety efforts during Songkran by upgrading the Kew Tap Yang checkpoint in Chiang Rai to ensure safer travel for all



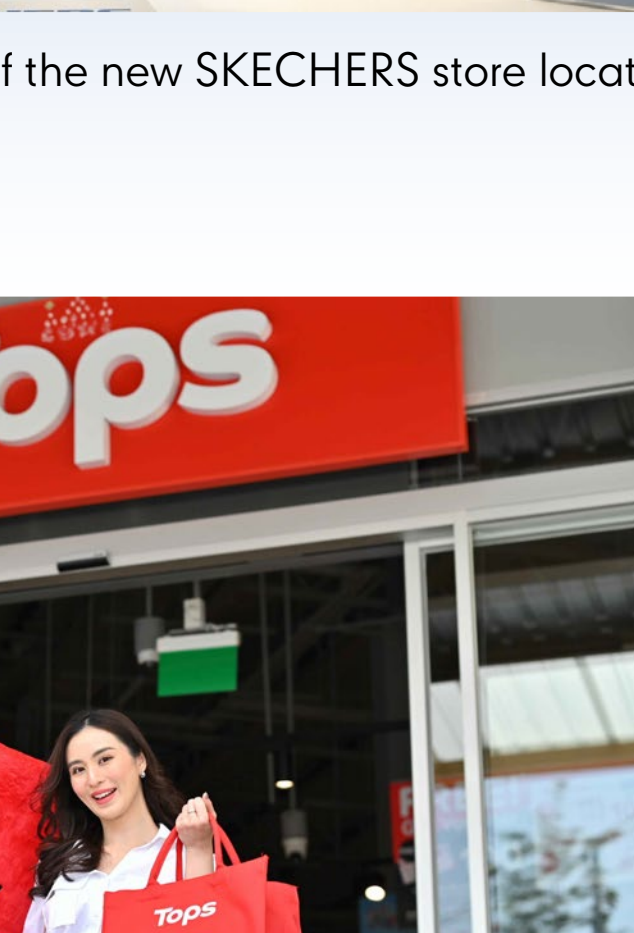
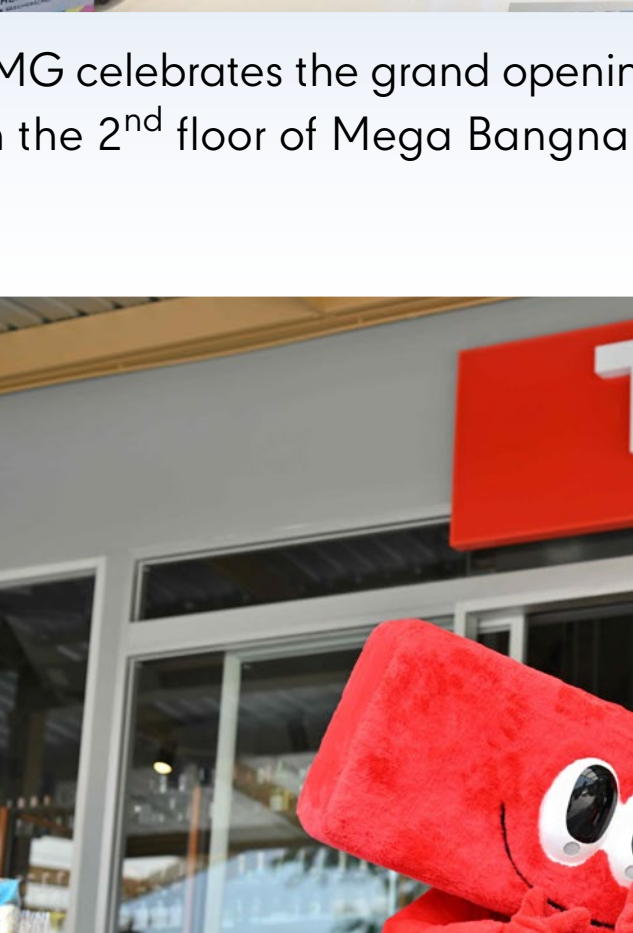
6 Thaiwatsadu partners with Fairtex Fight to host Season 3 of the Champions Tournament, offering over 1 Million Baht in prizes to Muay Thai champions



7 Thaiwatsadu supports eco-friendly lightweight concrete contest for vocational students, promoting sustainable construction innovation



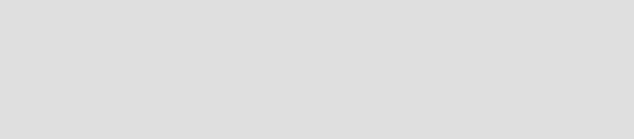
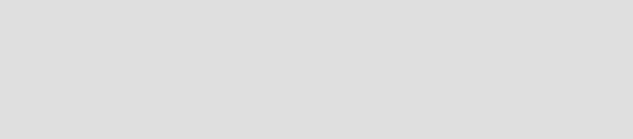
8 Robinson Lifestyle celebrates perfect Pride month 2025, greatness throughout nationwide, reinforcing its position as the centre of equality for all communities



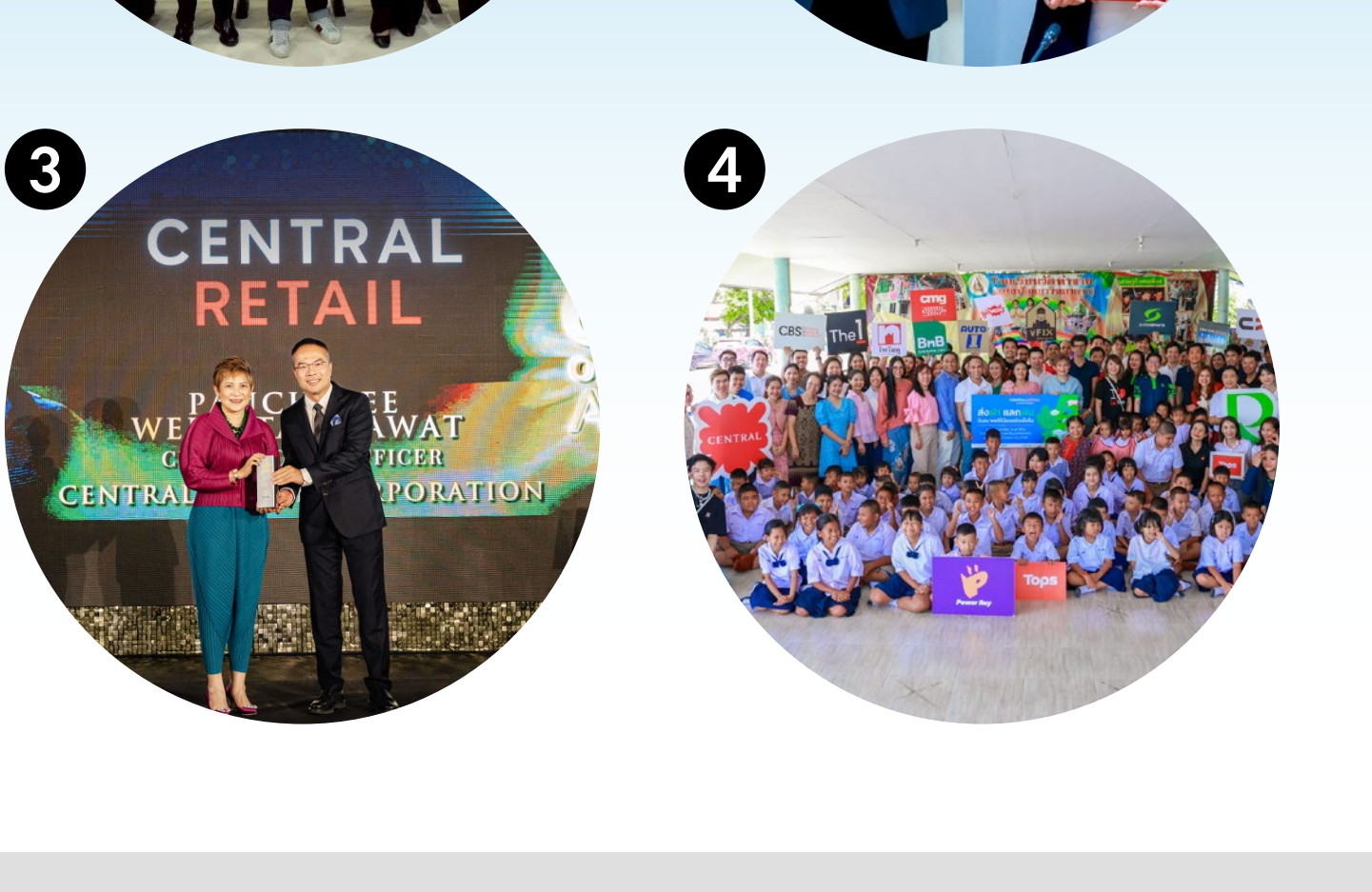
9 In response to National Voluntary Blood Donation Day, more than 150 dedicated team members from GO! Da Nang Hypermarket actively participated in the second phase of the 2025 Voluntary Blood Donation campaign



10 As part of the National Lychee Promotion and Consumption Conference hosted by the People's Committee of Bac Giang Province, Central Retail Vietnam took an active role by contributing a series of impactful initiatives



CARE FOR THE PEOPLE



1 GO WHOLESALE taps into university talent, kicks off at Mahasarakham University to attract specialists and reinforce core brand values



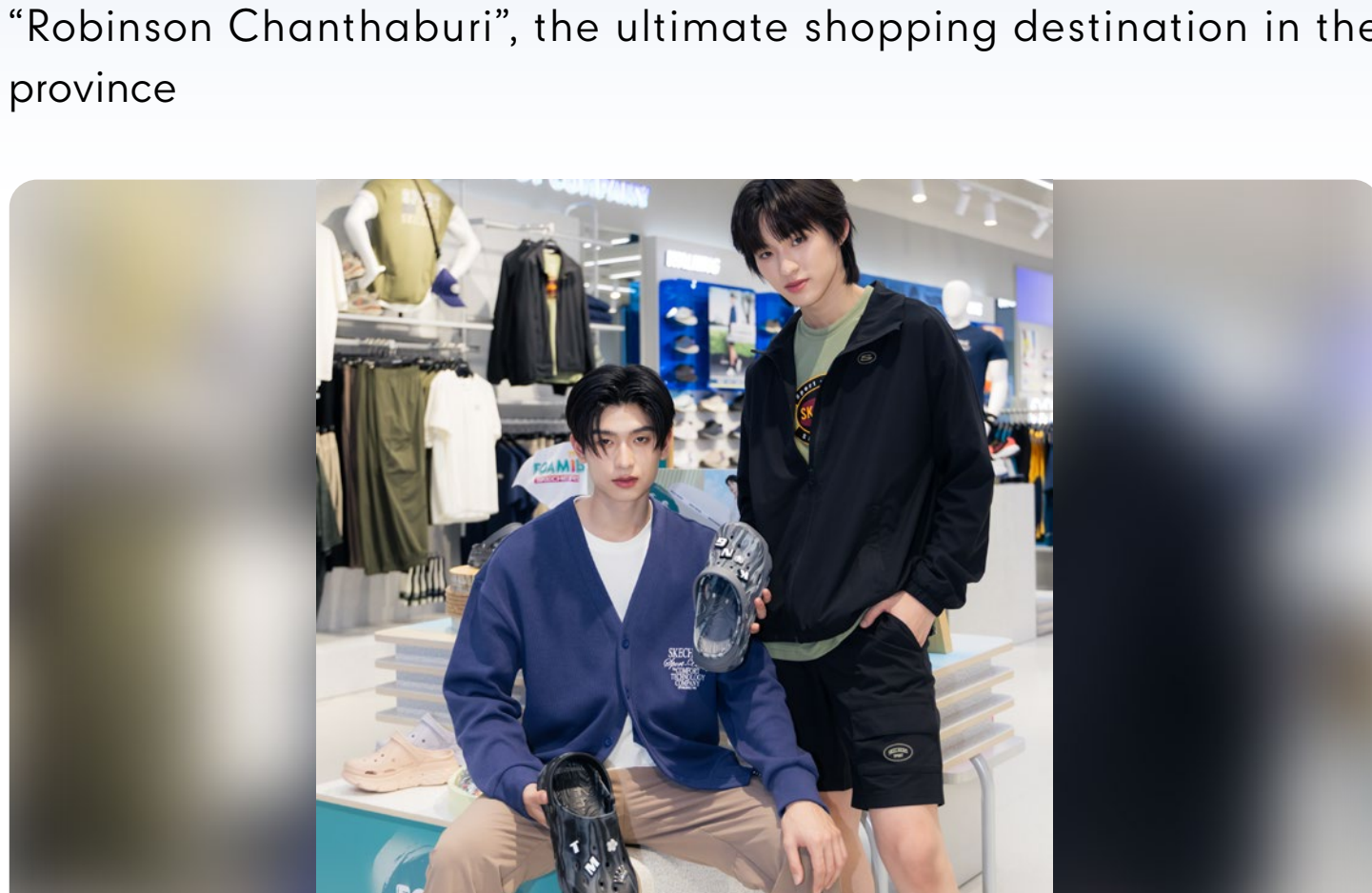
2 Central Retail x SWU Faculty of Social Sciences: forging impactful collaboration for sustainable talent and society



3 Khun Panchalee Weeratammawat, CRC CPO, named CHRO of the Year by HR Asia



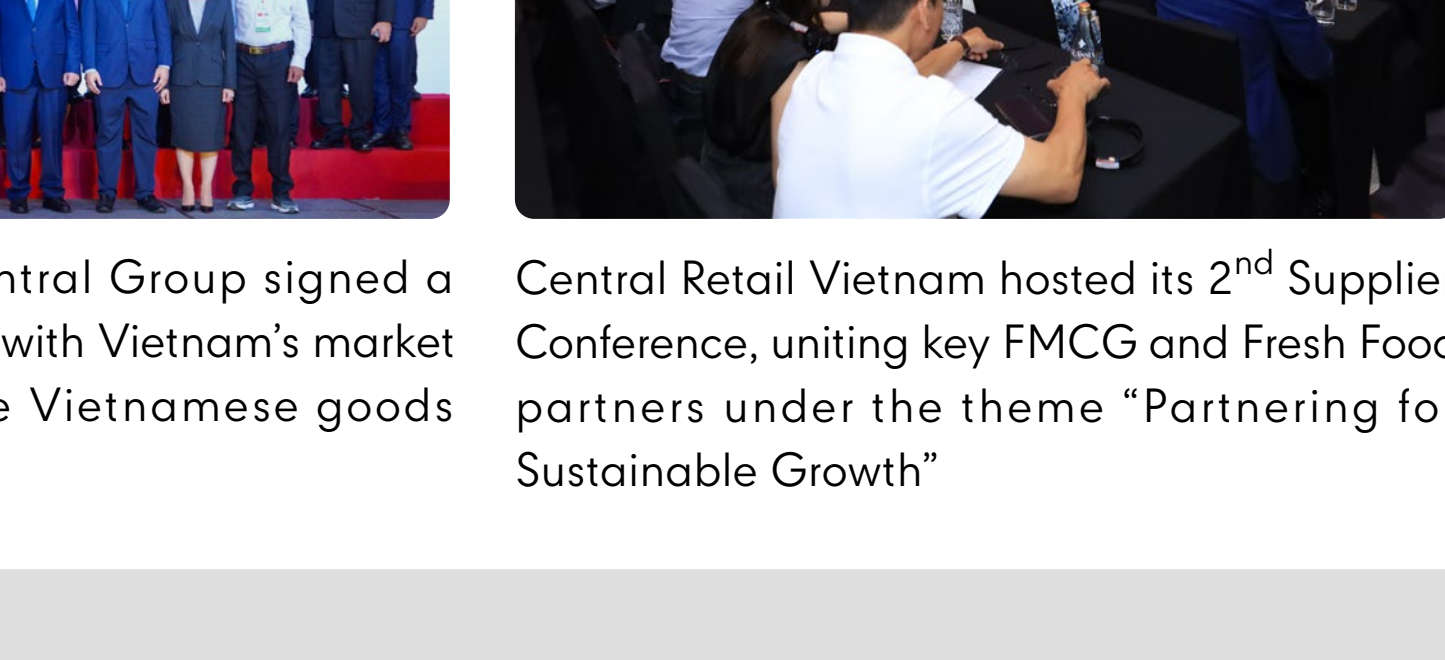
4 Central Retail powers forward with year 3 of the Cap Swap Project Donation event: strengthening CRC's commitment to sustainability and community



CARE FOR PARTNER



Shop Friday Pay with Mastercard! Central Retail x Mastercard launch "Friday Pay with Mastercard", special rewards every Friday throughout June



Central partners with Tourism Authority of Thailand, Mastercard, and top joints to launch the "Central Songkran Festival", welcoming tourists to Thailand's grand Songkran celebration



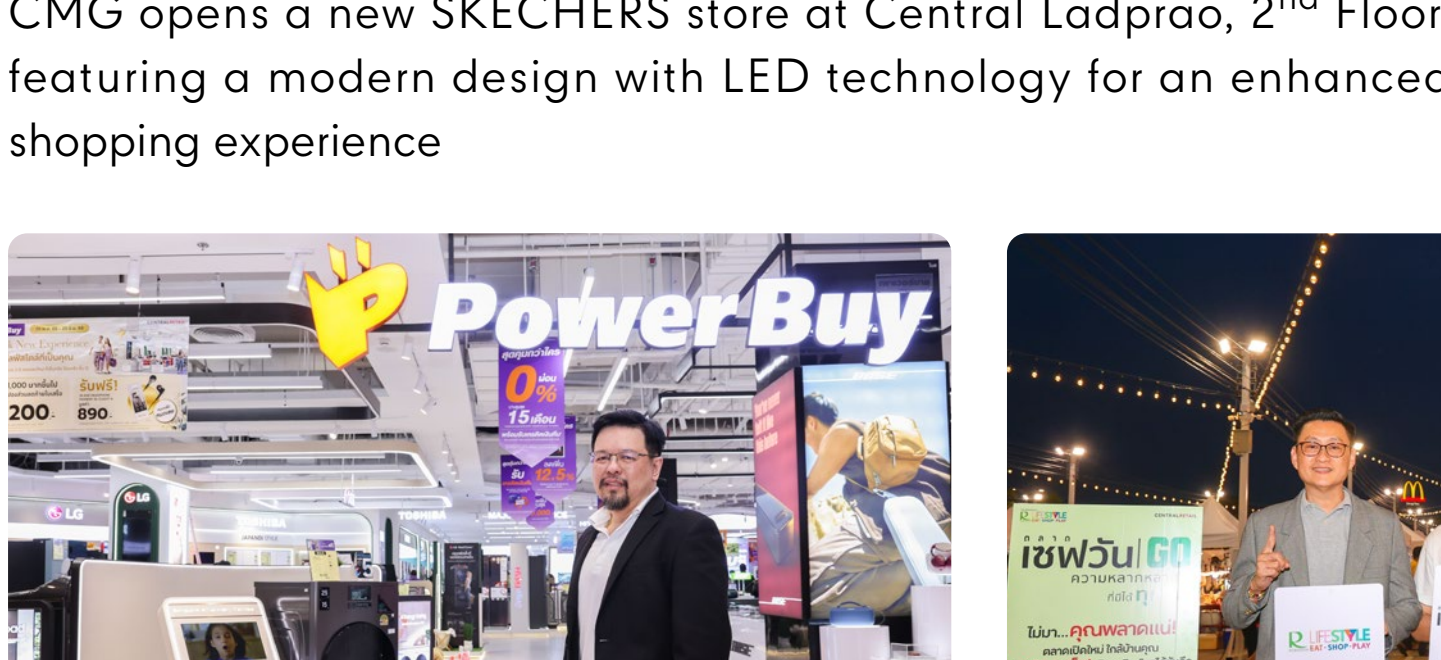
GO WHOLESALE empowers Thai culinary talent through "Future Chef 2025" with real-world training and ingredient support



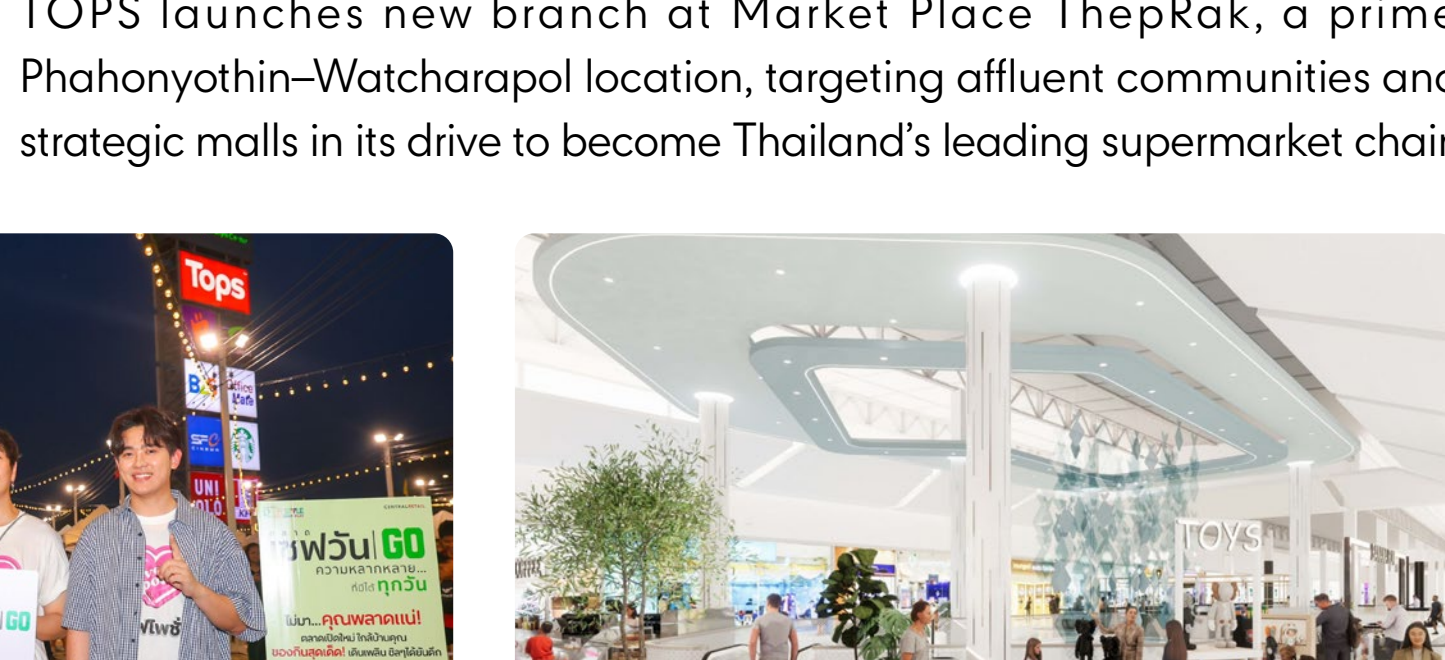
Central Retail and Central Group signed a cooperation agreement with Vietnam's market authorities to promote Vietnamese goods locally and globally



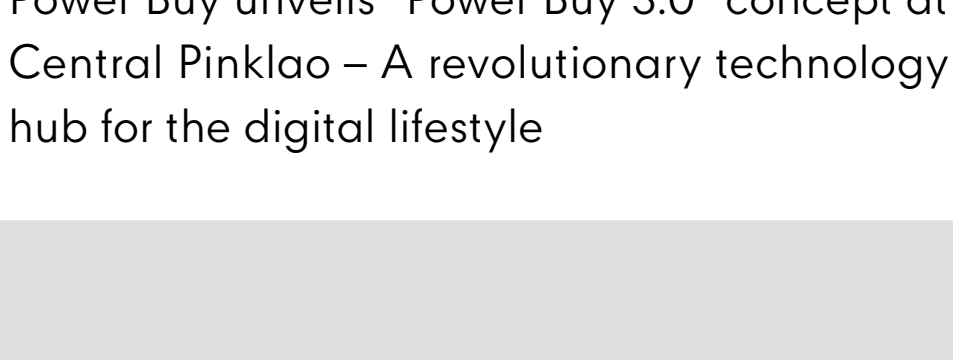
Central Retail Vietnam hosted its 2nd Supplier Conference, uniting key FMCG's 2nd Floor Partners under the theme "Partnering for Sustainable Growth"



Robinson invites everyone to check in at the newly renovated "Robinson Chanthaburi", the ultimate shopping destination in the province



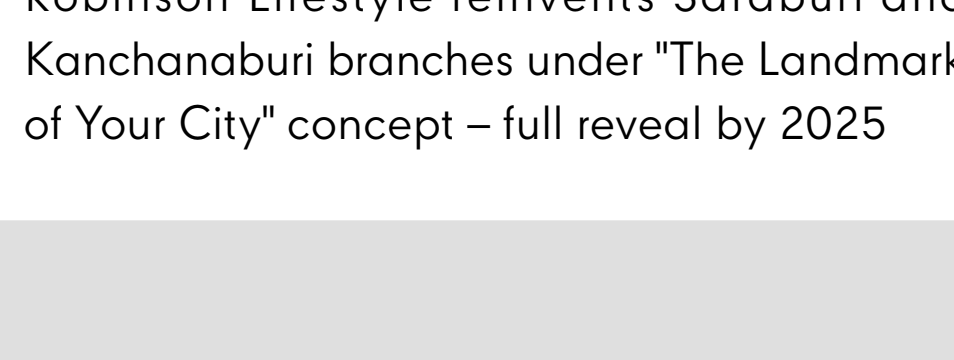
CMG celebrates the grand opening of the new SKECHERS store located on the 2nd floor of Mega Bangna



Power Buy unveils "Power Buy 3.0" concept at Central Pinklao — A revolutionary technology hub for the digital lifestyle



Robinson Lifestyle joins hands with Save One to launch "Save One GO Srisaman", a new landmark urban market spanning over 10 rai



Robinson Lifestyle reinvents Saraburi and Kancharaburi branches under "The Landmark of Your City" concept — full reveal by 2025