CENTRALRETAIL

New Heights, Next Growth

CUSTOMER RESPONSIBILITY MANAGEMENT

Health Promotion and Responsible Product Marketing

Central Retail Corporation Public Company Limited ("the Company"), its subsidiaries, and affiliates recognize their significant role in influencing consumer health. The Company is committed to promoting business operations that support consumer well-being while conducting responsible marketing. Therefore, providing information access to nutritious food, and communicating clear nutritional information to encourage healthy consumption behavior across all group through the presentation of products. With actions, the Company is dedicated to developing processed food products that are safe, of high quality, and comply with national and international standards, such as those of the Food and Drug Administration, food safety certification systems, and the World Health Organization, as part of building a safe and sustainable consumption behavior.

In addition, the Company upholds ethical, transparent, and lawful business practices, particularly in the communication and marketing of products that may affect health, such as alcoholic beverages. The Company strictly complies with the Liquor Act B.E. 2493 (1950), the Alcoholic Beverage Control Act B.E. 2551 (2008), and the International Alliance for Responsible Drinking guidelines, to avoid excessive consumption or behaviors that could negatively impact health, safety, and society at large.

Health Promotion and Responsible Product Marketing

Product Development for Health

To promote consumer health and nutrition, the Company carefully selects and develops products to offer healthy product choices to the market. This reflects the increasing healthy trends among consumers range from natural, chemical-free, plant-based, vegetarian, and vegan products, including those with specific for health needs, food allergies, or high nutritional value such as those rich in protein, vitamins, and fiber.

Processed Food Market

- Provide clear, simple and complete nutrition labels, including key ingredients, usage instructions, and storage methods, warning sign on allergy and nutrition to support consumer choice.
- Include appropriate warnings or consumption advice on labels or advertisements for products containing ingredients that may impact health.
- Avoid misleading claims, imagery, or symbols, or exaggerated product attributes.
- Promote responsible advertising by focusing on messages that encourage healthy choices among children and youth
- Use engaging and educational content that supports their well-being

Health Promotion and Responsible Product Marketing

Alcoholic Beverage Market

- Provide accurate, clear, and non-misleading product information, including explicit alcohol content on labels, and avoid messages or imagery suggesting success, happiness, popularity, or medical benefits from alcohol consumption.
- Refrain providing to youth or individuals restricted by law, avoid communications that encourage excessive consumption, and do not use individuals who could be perceived as youth in advertising.
- Refrain from promotions or activities that encourage excessive consumption or using urgency-triggering messages.
- Place products in designated areas appropriately, without promotional materials that stimulate consumption, and not near children's products or areas easily accessible to youth.
- Ensure strict age verification of buyers in compliance with legal requirements before every sale and refrain from selling in locations prohibited by law.
- Promote consumer awareness of the impacts of alcohol consumption through health warnings on product labels and sales channels.

Promoting Access to Healthy Products

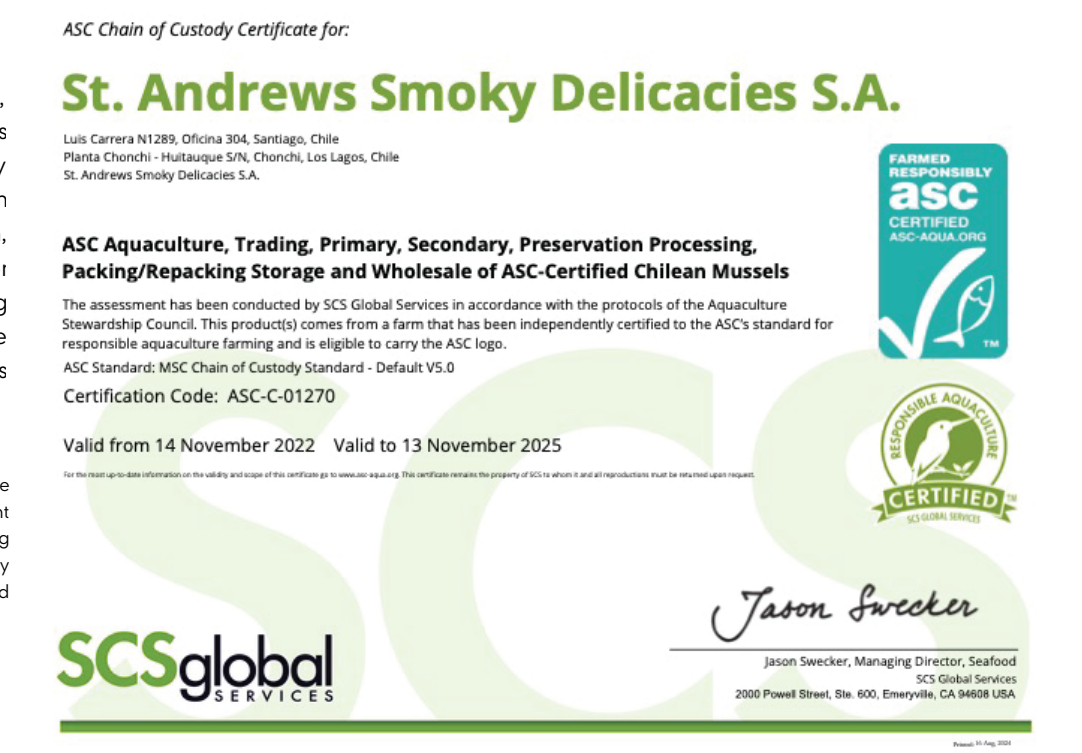
The Company is committed to improving access to good nutrition for all consumer groups, including vulnerable groups. This includes supporting the distribution of nutritious products at fair prices and implementing promotional activities alongside accurate nutritional information throughout sale channels. Moreover, the Company enhances its efforts through associate training and educational programs, as well as proactively engage with suppliers, which include establishing a management system and criteria for selecting potential suppliers to ensure the provision of safe products in accordance with the Company's policy. This approach expands healthy consumption choices equitably and inclusively.

Health Promotion and Responsible Product Marketing

Traceable and Certified for Sustainable Product

Promoting responsible sourcing and environmental stewardship, the Company prioritizes the procurement of seafood products that are traceable and certified for sustainable practices. The Company currently sources seafood products from origins, 50% of which hold relevant sustainability certifications. Based on sales participation, these certified origins from Chile and New Zealand account for approximately 21% of total frozen mussel sales. The following origins and suppliers are recognized with responsible or sustainable seafood certificates, ensuring adherence to international standards for sustainable fishing and aquaculture practices.

Remark: CRC operates a diversified retail and wholesale business across multiple business segments and product categories. Seafood sourcing and retailing represent only a limited portion of the Company's overall product portfolio and sourcing activities and do not constitute a material sourcing category or core business activity of Central Retail at the Group level. Accordingly, seafood sourcing is not considered material to Central Retail's overall business activities.



ASC Chain of Custody Certificate for:

St. Andrews Smoky Delicacies S.A.

Luis Carrera N1289, Oficina 304, Santiago, Chile
Planta Chonchi - Huitauque S/N, Chonchi, Los Lagos, Chile
St. Andrews Smoky Delicacies S.A.

FARMED RESPONSIBLY asc CERTIFIED ASC-AQUA.ORG

ASC Aquaculture, Trading, Primary, Secondary, Preservation Processing, Packing/Repacking Storage and Wholesale of ASC-Certified Chilean Mussels

The assessment has been conducted by SCS Global Services in accordance with the protocols of the Aquaculture Stewardship Council. This product(s) comes from a farm that has been independently certified to the ASC's standard for responsible aquaculture farming and is eligible to carry the ASC logo.

ASC Standard: MSC Chain of Custody Standard - Default V5.0

Certification Code: ASC-C-01270

Valid from 14 November 2022 Valid to 13 November 2025

RESPONSIBLE AQUACULTURE CERTIFIED SCS GLOBAL SERVICES

SCSglobal SERVICES

Jason Swecker

Jason Swecker, Managing Director, Seafood
SCS Global Services
2000 Powell Street, Ste. 600, Emeryville, CA 94608 USA

Origin	Certificate
Chile	ASC (Aquaculture Stewardship Coucil)
New Zealand	A+ New Zealand Sustainable Aquaculture Programme
New Zealand	BRC

Health Promotion and Responsible Product Marketing

Actions to Minimize Adverse Health Impacts

To reduce potential negative impacts associated with alcohol consumption, the Company actively promotes responsible drinking and supports the introduction of lower-calorie and reduced-alcohol beverages to encourage moderation. Furthermore, strict age verification and restriction measures are implemented across all retail and marketing channels to prevent underage drinking and ensure compliance with relevant laws and responsible marketing standards.

The Company has taken proactive steps to improve product formulation to reduce the potential negative health impacts of processed food. This includes developing and promoting low-sugar, low-sodium, and reduced-fat options, as well as providing clear nutrition information to help consumers make informed choices. Continuous collaboration with suppliers and nutrition experts ensures that healthier alternatives are made available without compromising quality or taste.

CENTRALRETAIL

Central Retail Corporation Public Company Limited
22 Soi Somkid, Ploenchit Road, Lumpini, Pathumwan, Bangkok 10330