

Mae Tha Organic Farming and Sustainable Living Project

The Company cooperated with Earth Net Foundation and other sectors to implement the organic farming community project, Mae Tha Organic Farming and Sustainable Living Project, located at Mae Tha, Chiang Mai. This project helps to develop a prototype project for a comprehensive organic learning center and eco-tourism destination, according to the needs of the people in the community. This project received 3,319,650 THB of funding for the construction and renovation of an organic seed sorting room, construction of the training building, and renovation of the production packing building. In addition, air conditioning was also installed, which has helped the project run in a more standardized and systematic manner. Moreover, this project also encourages the new generation to appreciate their hometown community.

Generate **5** million THB for the community

Over **60** households participated in the project

The Integrated Organic Learning Center opened in the last quarter of 2020, with

129 trainees

The company selected organic produce to be sold at

7

branches of Tops Supermarket in Chiang Mai, Chiang Rai and Lampang



Moo Yai Ruam Jai Pattana Melon Community Enterprise



The Company realizes the potential of farmers to produce quality products that meet market needs. Therefore, the Company supports the factors of production for the community, which is located in Lat Bua Luang, Ayutthaya. The Company has supported the community's infrastructure and services with 4,205,128 THB of funding, which was used to build a sorting plant and promote the community as an agricultural tourism attraction. The project also has created a learning center for melon planting in greenhouses. In addition, the Company has worked to develop the landscape and turn the area into tourist attraction, which helps to promote marketing and sales channels. The Company sources melons from the community to be sold at Tops Supermarket under the brand "Smile Melon", which helps distribute income back to the community and meet the needs of customers who are looking for good quality products.

30 farmers joined as members of the enterprise

More than **10,173** tourists
The Company aims to double this by 2021.

Revenue from tourism and melon sales totaling more than **12.6** million THB